



## The Industry Standard Back Bar Display

### The back bar solution from the company who invented it

You can beat the online virtual tobacco competition with Xulta Classic® — the industry standard in tobacco fixtures, from the company who evolved the back bar solution market. Our Xulta Classic® system features high-quality construction, quick installation, and broad versatility. Easily configure your cigarette displays through a range of metal storage drawer options and the industry's most durable cigarette pushers.

### Xulta Classic® Product Uses:

- Cigarettes
- Cigars
- e-Cigarettes
- Miniatures
- Nicotine Gels
- Smokeless

### **Xulta Classic® Key Product Features:**

- Simplifies installation with a three-piece modular design
- Provides a reliable “workhorse” fixture built for durability
- Proves to be a highly cost-effective merchandising solution
- Offers precision adjustments via flexible shelf widths
- Offers a split-rail system for added versatility and vertical 7/8” slot spacing
- Enhances product visibility with universal downlighting compatibility
- Proves to be a clean, organized setup featuring integrated cord management
- Supports a variety of accessories, including scroll pricers and pushers
- Enables easy assembly ganging of multiple sections
- Fits in spaces as small as 55” and as high as 92-1/2”

### **Xulta Classic® Sizes & Specifications:**

- Choice of low profile fixture height (54-5/8" – 61-1/2"); or
- Optional high profile fixture height (85-5/8" – 92-1/2")
- Choice of 25", 36-3/8" and 48" fixture width
- Standard shelf depth of 13-7/8" and Standard base height of 31"
- Choice of 1' (with adaptor), 2', 3', and 4' shelf widths
- Choice of lit or non-lit headers in 2', 3', and 4' widths
- Estimated assembly time of approximately 2 hours for an 8' unit
- Detailed step-by-step instruction videos available
- Estimated lead time of 2-3 weeks for in-stock items

### **Advanced Customization Options:**

- Locking storage drawers
- Pushers
- Hookbars
- Split rails
- Décor, and back and side panels
- Toppers, LED headers and flip signs
- Kickplates



## Xulta Classic® Material Availability



2', 3' or 4' Low Profile Frame



2', 3' or 4' Metal Base with  
Storage Shelves



2', 3' or 4' Metal Base with  
Storage Drawers



2', 3' or 4' Metal Base Frame



2', 3' or 4' Pack Pusher with  
Knife Bracket



2', 3' or 4' OTP Can Pusher with  
Knife Bracket



2', 3' or 4' Solid Top Pack Pusher  
with Knife Bracket



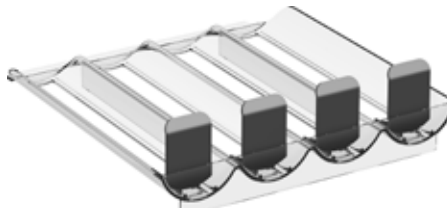
2', 3' or 4' Storage Shelf with  
Knife Bracket



Springload Cartridge – 4 Wide

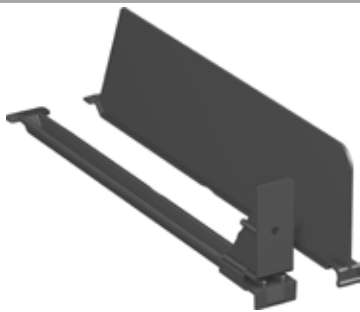
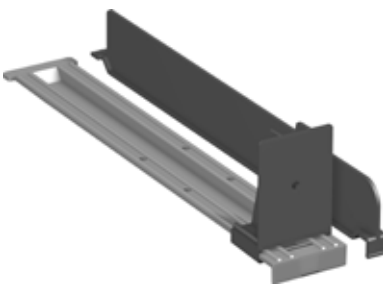





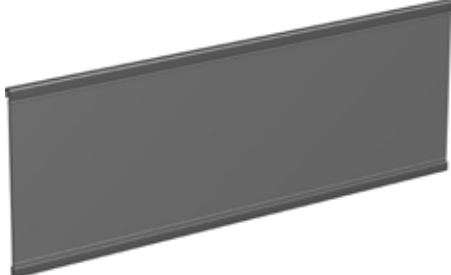
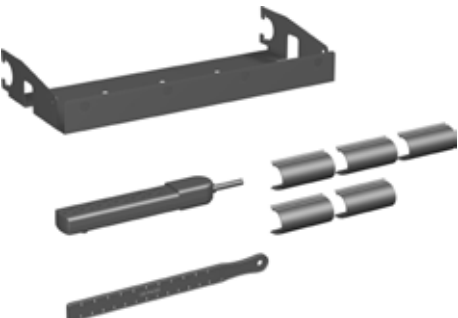


Springload Cartridge – 5 Wide

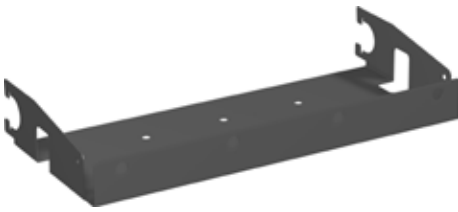



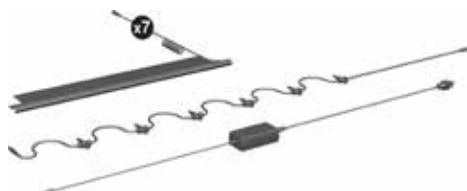
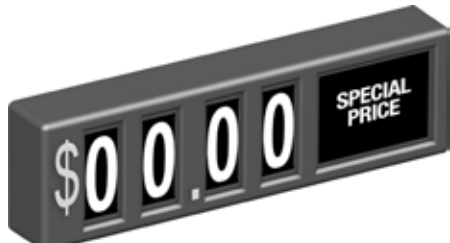




OTP Cam Pusher – 4 Wide

## Xulta Classic® Kit & Accessory Availability

 <p><b>Pusher Kit – Narrow Pusher/Tall Divider – 10 pack</b> Each kit includes 10 narrow pushers and 10 tall dividers</p>	 <p><b>Pusher Kit – OTP Pusher/Standard Divider – 10 pack</b> Each Kit includes 10 OTP pushers and 10 standard dividers</p>	 <p><b>Pusher Kit – OTP Pusher/Tall Divider – 10 pack</b> Each Kit includes 10 OTP pushers and 10 tall dividers</p>
 <p><b>Pusher Kit – Standard Pusher/- Standard Divider – 10 pack</b> Each kit includes 10 pushers and 10 standard dividers</p>	 <p><b>2', 3' or 4' Drawer with Double Lock Kit</b></p>	 <p><b>2' Block Out Door</b></p>
 <p><b>2', 3' or 4' LED Header</b></p>	 <p><b>2', 3' or 4' Non-Lit Header</b></p>	 <p><b>Power Management Kit</b> Includes tray, power strip, counting stick and hardware</p>

## Xulta Classic® Kit & Accessory Availability

 <p><b>Power Management Tray</b> <i>Tray only</i></p>	 <p><b>Side Décor Panels - Frosted</b></p>	 <p><b>2', 3' or 4' Back Panel</b></p>
 <p><b>Base Side Panel Kit</b></p>	 <p><b>2', 3' or 4' Universal Downlight Kit – 7 pack</b> <i>Each kit includes 7 lights, power supply and power cord</i></p>	 <p><b>Scroll Pricers – 6 pack</b></p>
 <p><b>2', 3' or 4' Retaining Strip Kit</b> <i>Add to flat surface and combine with pushers to create functional pusher shelf</i></p>	 <p><b>Lock Kit for Double Storage Drawers</b></p>	