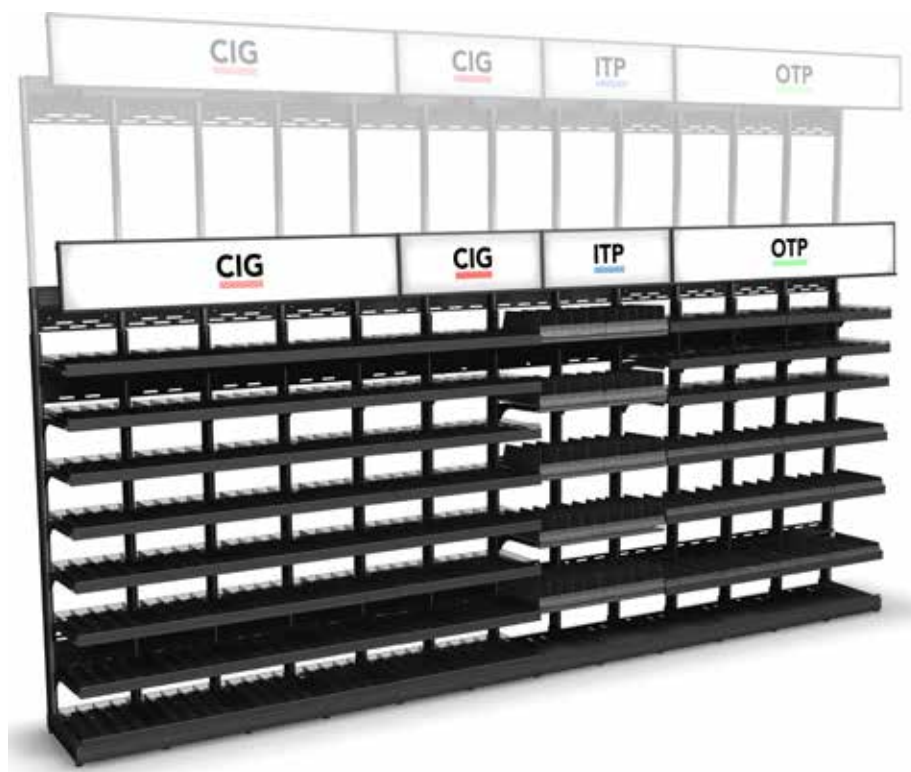# The Extremely Versatile Back Bar Display

There's a reason Xulta Impact leads in back bar sales

The ultimate in cigarette racks, Xulta Impact® Displays offer revolutionary one-foot solutions in a range of widths and heights with customizable product display and signage options. Typically ships within two weeks. Freight and sales tax calculated at checkout.

Use Xulta Impact® cigarette fixtures to offer your customers more of the products they want, when they want them. And start boosting your sales with Xulta Impact®.

Xulta Impact® Key Product Uses:

- Cigarettes
- Cigars
- e-Cigarettes
- Miniatures
- Nicotine Gels
- Smokeless

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impact@imageworksdisplay.com
Call 1-800-704-3660

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Xulta Impact® Key Product Features:

- Delivers ultimate merchandising flexibility with three adjustable profiles
- Enables precise shelf placement thanks to 1/2'' vertical adjustability
- Maximizes sales with specialized 1' trays for cigarette and can sales
- Optimizes sales with flat shelf compatibility for liquor and electronics
- Maintains clean, organized displays through built-in cord management
- Allows easy resets for fast and efficient layout changes
- Access extra product that can be stored behind flip-up headers
- Offers optional lighting solutions fueled by integrated power management

Xulta Impact® Sizes & Specifications:

- Available in low profile fixture height (55'' – 61-1/2''); or
- Optional condensed/high profile fixture height (61'' - 88'', up to 94-1/2'' with header)
- Choice of 12-1/2'', 24-1/2'', 36'', and 47-1/2'' fixture widths
- Standard 15-1/2" fixture depth; or
- Standard 12-1/2" depth, 2-5/8" height and 11-1/2" width in 1' shelf option
- Estimated installation time of 2-3 hours for an 8' section

Advanced Customization Options:

- Locking storage drawers
- Security doors
- Back panels
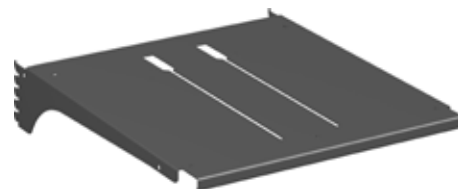- Side panels
- Display toppers
- Metal risers
- Kickplates

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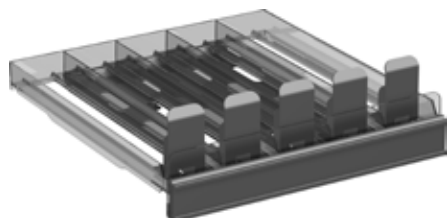## Xulta Impact® Material Availability
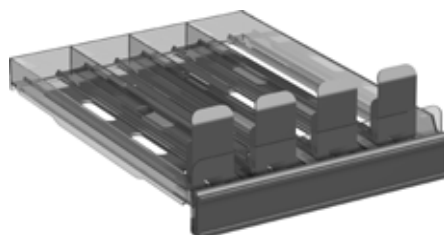

2', 3' or 4' Low Profile Frame

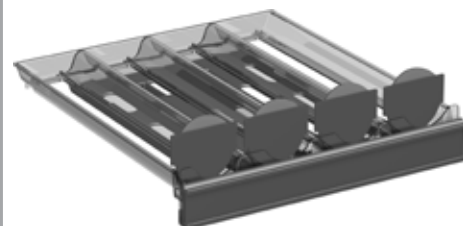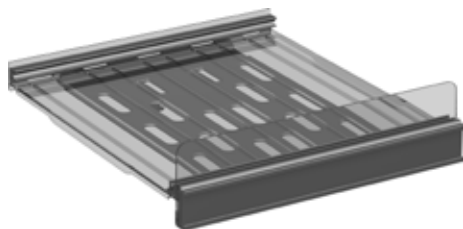**2', 3' or 4' Condensed/High Profile Frame**

1' Metal Shelf

5W Pack Molding Flip-Up Extrusion
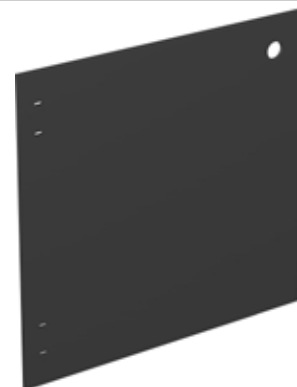

4W Pack Molding Flip-Up Extrusion

4W Can Pusher Flip-Up Extrusion

Flat Tray Flip-Up Extrusion
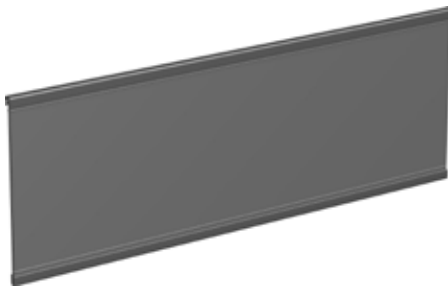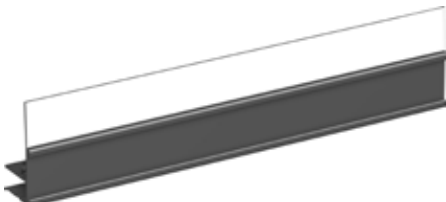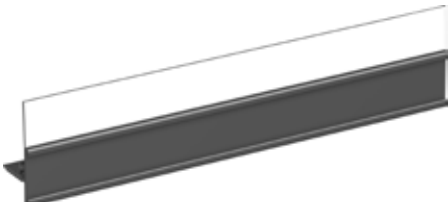

2', 3' or 4' Drawer, Double Lock Kit
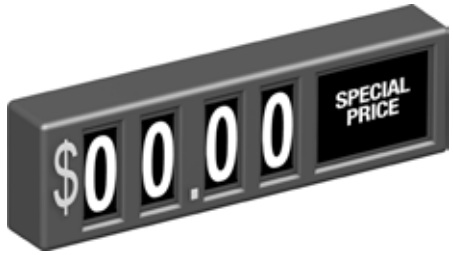
2' Block Out Door

Xulta Impact® Material Availability

2', 3' and 4' LED Header

2', 3' and 4' Non-Lit Header

Storage Shelf Blocker Kit

1' or 2' Condensed Back Panel

2' High Profile Back Panel Kit

Storage Shelf 1.25 Channel – 10 pack
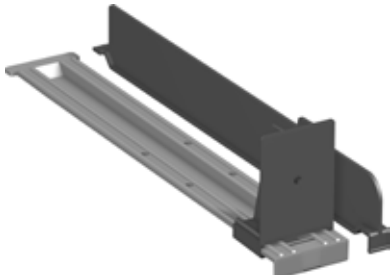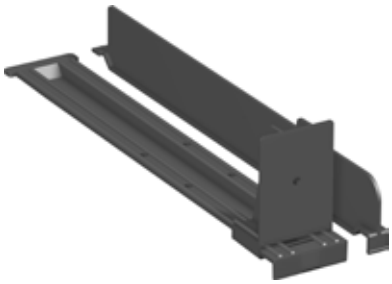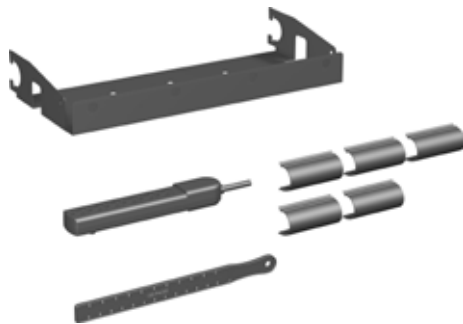

Stationary Pusher Channel– 10 pack

Stationary Pusher Channel for Deck – 5 pack



Deck 1.25" Channel Kit – 5 pack

Xulta Impact® Material Availability

2' or 3' Shelf Channel Connector – 4 pack

2' Shelf Corral – 2 pack

Condensed Side Panel Kit

High Profile Side Panel Kit – Add On

Scroll Pricers – 6 pack

Pusher Kit – Narrow Pusher/Tall Divider – 10 pack
Each kit includes 10 narrow pushers and 10 tall dividers

Pusher Kit – OTP Pusher/Standard Divider – 10 pack
Each Kit includes 10 OTP pushers and 10 standard dividers

Pusher Kit – OTP Pusher/Tall Divider – 10 pack
Each Kit includes 10 OTP pushers and 10 tall dividers

Pusher Kit – Standard Pusher/Standard Divider – 10 pack
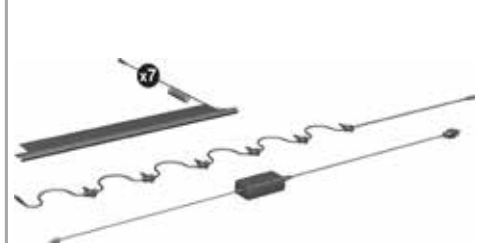*Each kit includes 10 pushers and 10 standard dividers*

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Xulta Impact® Kit & Accessory Availability

Power Management Kit
Includes tray, power strip, counting stick and hardware
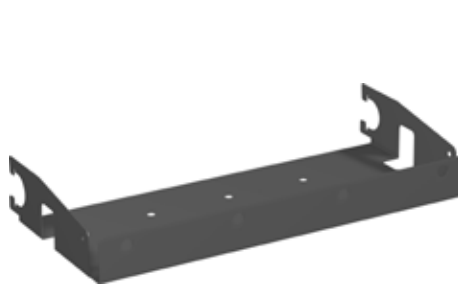
Power Management Tray
Tray only

2', 3' or 4' Universal Downlight Kit – 7 pack
Each kit includes 7 lights, power supply and power cord

Lock Kit for Double Storage Drawers