

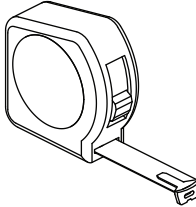


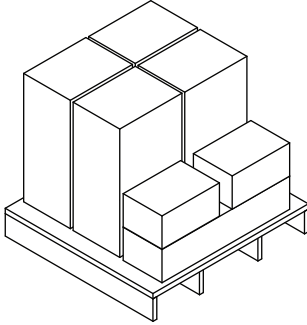
ASSEMBLY OVERVIEW

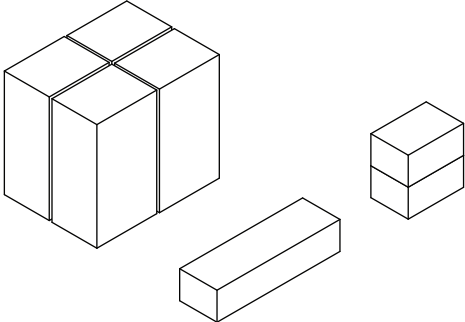
TOOLS REQUIRED:

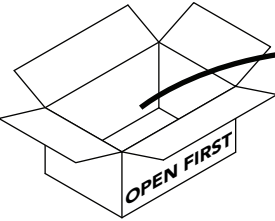



- 1 Measure available space. Confirm width of set to ensure equipment will fit.


- 2 Inspect pallet for damage.


- 3 Remove and stack all boxes in groups of same items. Check quantity against packing slip. Only open cartons as required. Items are packed on skid in most efficient way. Frame cartons contain other cartons within.


- 4 Open white box(es) labeled "Open First". This carton(s) contains items required to assemble the frame.


- 5 Brackets and hardware to assemble the frame are found within the white envelope.



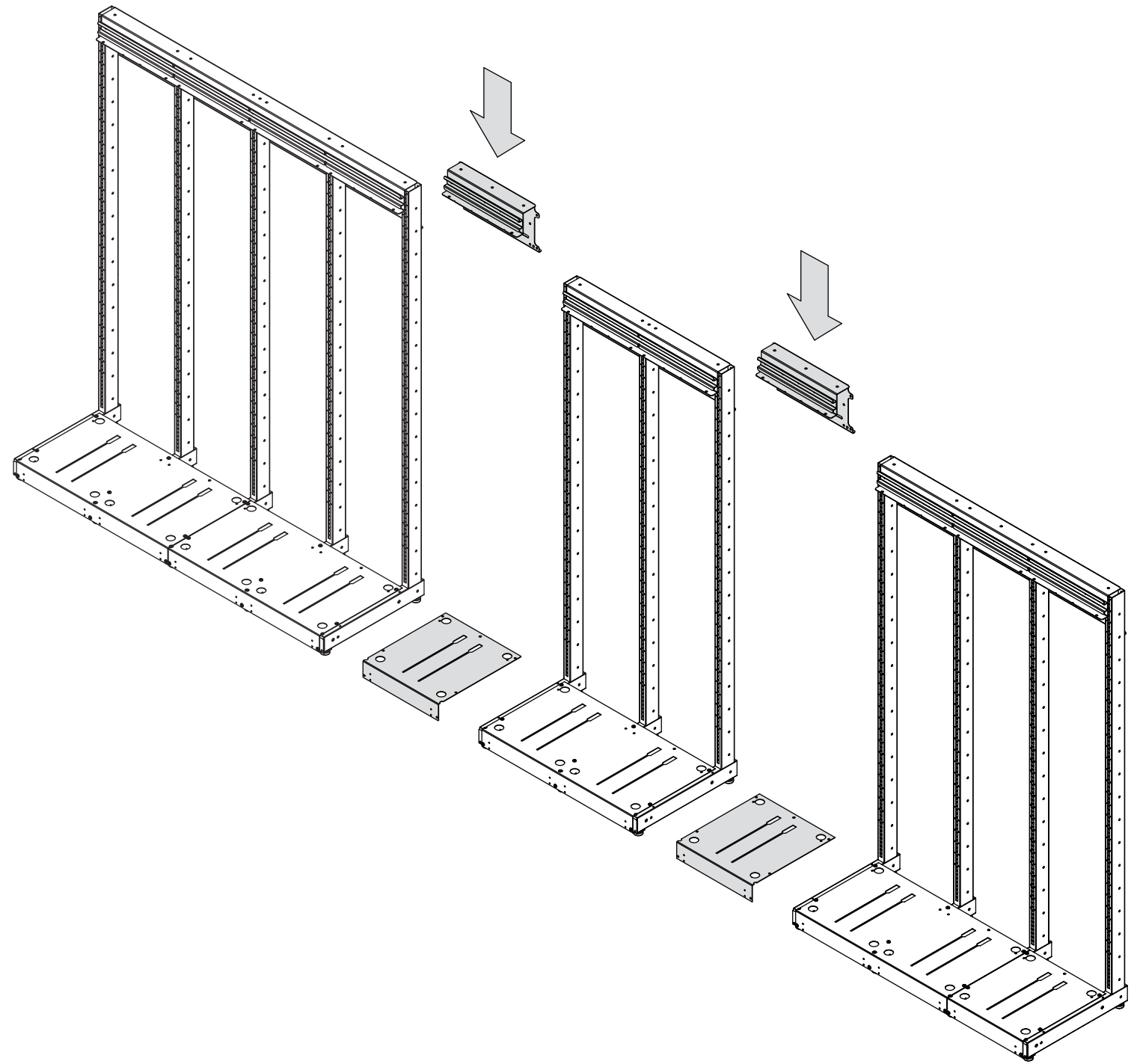
CONTINUOUS SET WIDTH CHART

Continuous Store Set Width	Store Set Width	Store Set Width with Side Panels
1ft	13"	13.5"
2ft	24.5"	25"
3ft	36"	36.5"
4ft	47.5"	48"
5ft	59"	59.5"
6ft	70.5"	71"
7ft	82"	82.5"
8ft	93.5"	94"
9ft	105"	105.5"
10ft	116.5"	117"
11ft	128"	128.5"
12ft	139.5"	140"
13ft	151"	151.5"
14ft	162.5"	163"

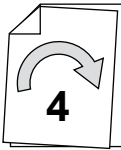
FRAME OVERVIEW

**NOTE:** Most store sets come with connector kits.  
**Connector kits need to be installed between each frame.**

The sequence in which the frames are laid out is not important. Once assembled with connectors, the set is continuous.



RISER/KICKPLATE

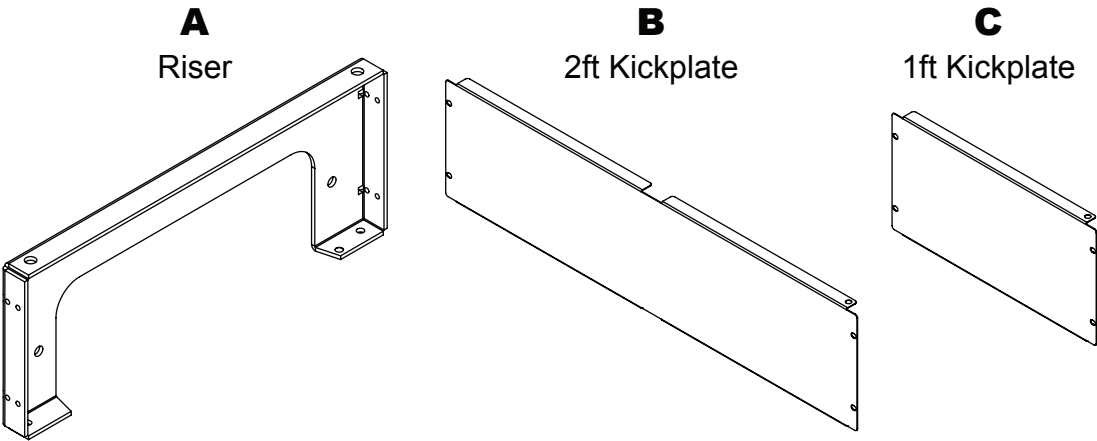


IF SET DOES NOT REQUIRE  
RISER/KICKPLATE, THEN GO TO PAGE 4,  
FRAME ASSEMBLY.

★ACCESSORY★

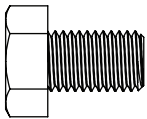
RISER : ITEM# 30256  
1FT KICKPLATE KIT : ITEM# 30231  
2FT KICKPLATE KIT : ITEM# 30232

Contents:



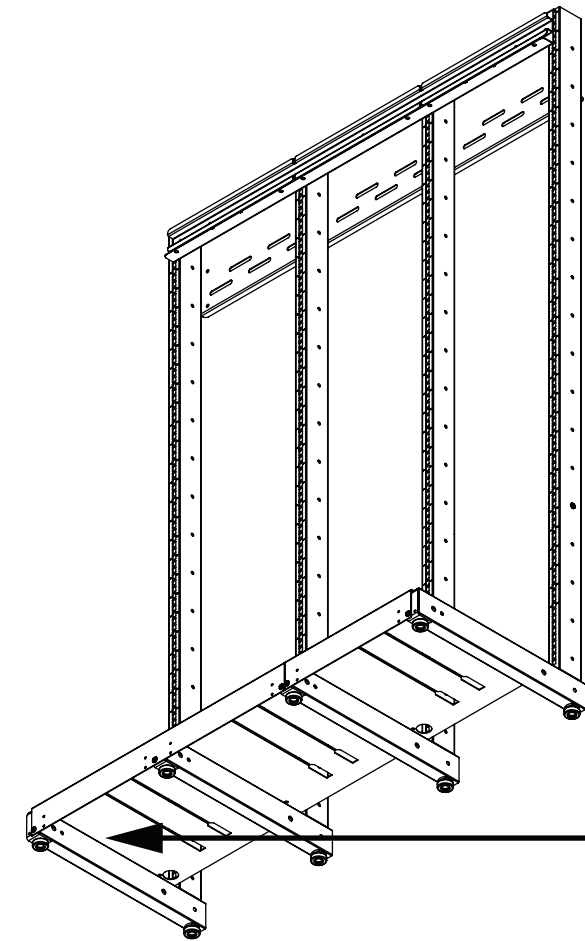
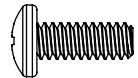
Item# 37035:  
Riser Hardware Kit

**D**  
(2) 5/16" x 1/2 Bolt

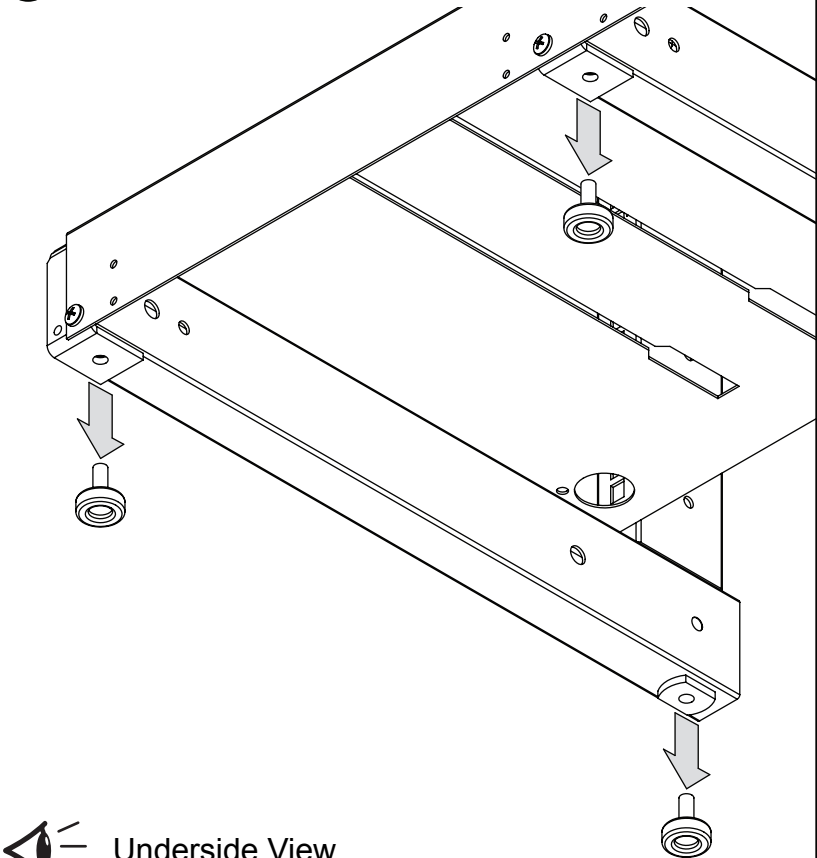


Item# 37040:  
Kick Plate Hardware Kit

**E**  
(5) #10 x 1/2" Screw

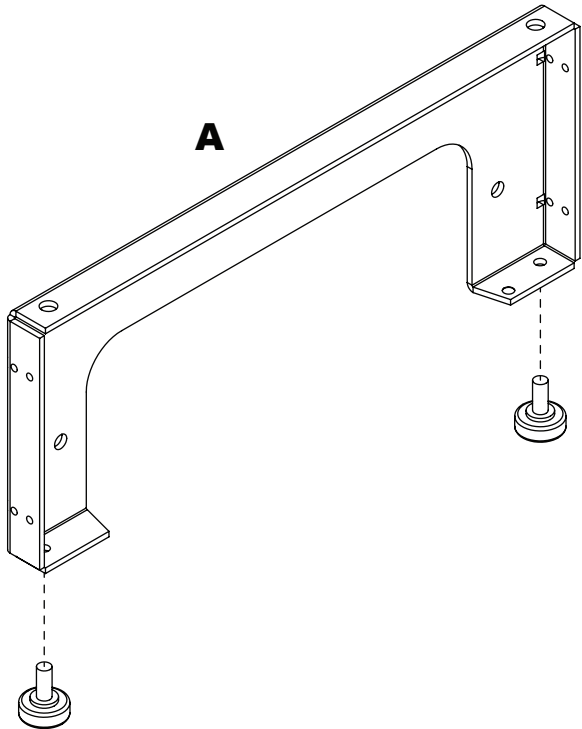


**1** Remove Levelers from Frame.



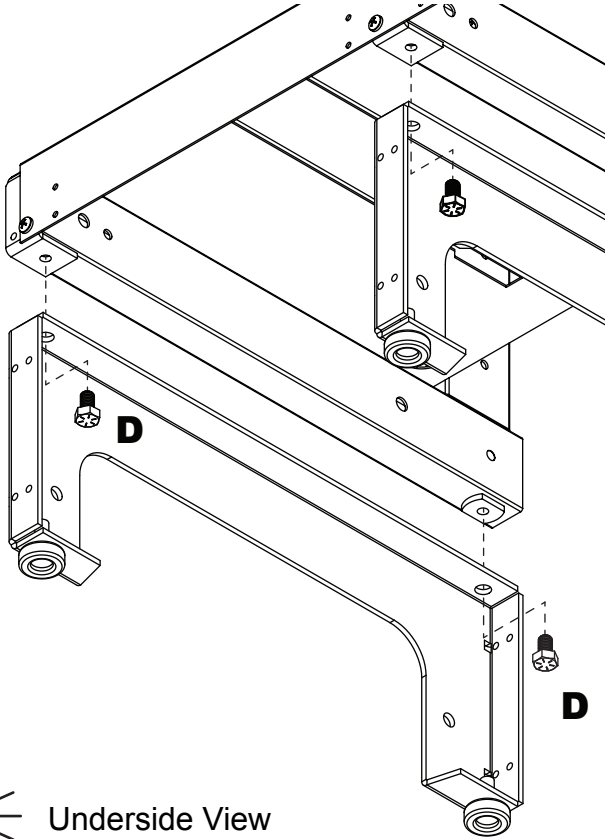
Underside View

**2** Install Levelers onto Riser (**A**) as shown.



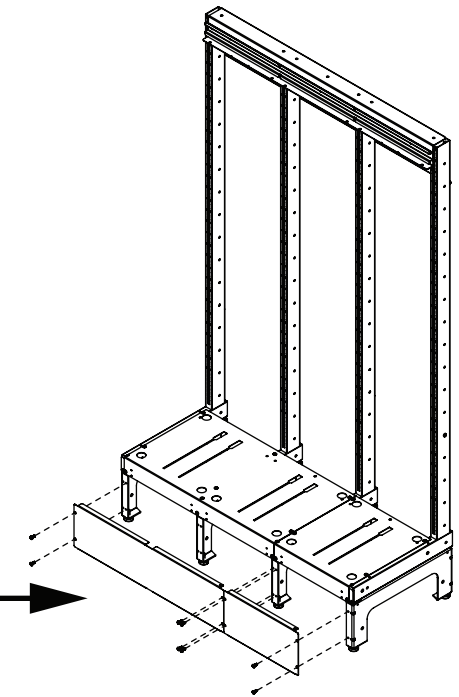
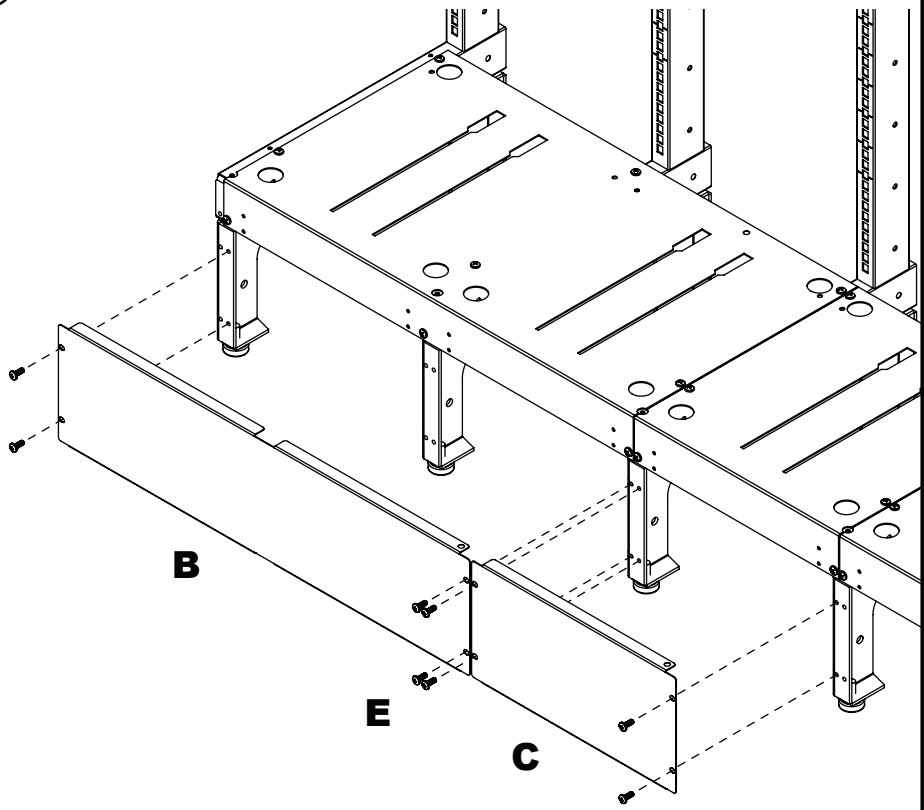
Topside View

**3** Secure Riser (**A**) to Frame with 5/16" x 1/2 bolts (**D**).



Underside View

**4** Secure Kickplate (**B or C**) to Riser with #10 x 1/2 screws (**E**).



**NOTE:** Kickplates are most easily assembled after mounting store set to the wall.

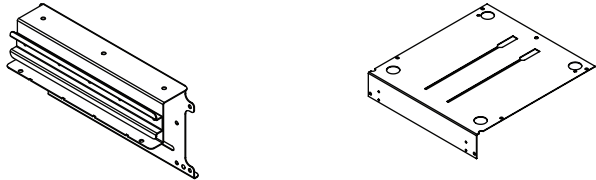
FRAME ASSEMBLY

\*1FT LP CONNECTOR KIT : ITEM# 30261

\*Boxes labeled as “Open Second”

Contents:

- A**  
(1) 1ft Header Connector
- B**  
(1) 1ft Deck Connector



Item# 370535:  
Connector Hardware Kit

**D**

(10) 10-24 x 1/2" Screw

Item# 30248:  
Spline Fixture Kit

**C**

(2) Spline

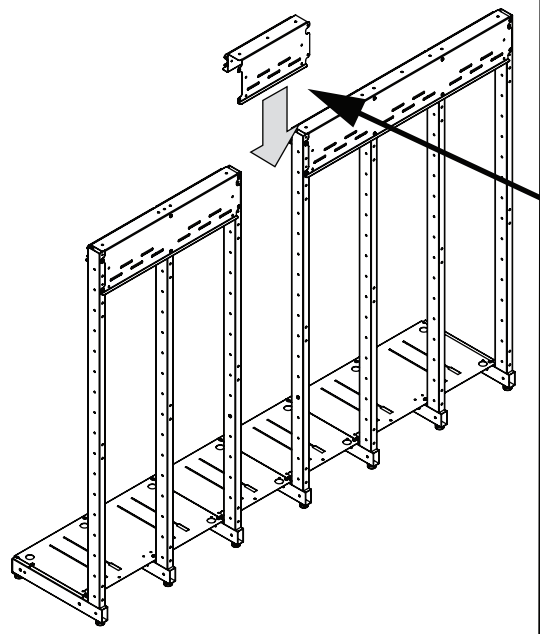
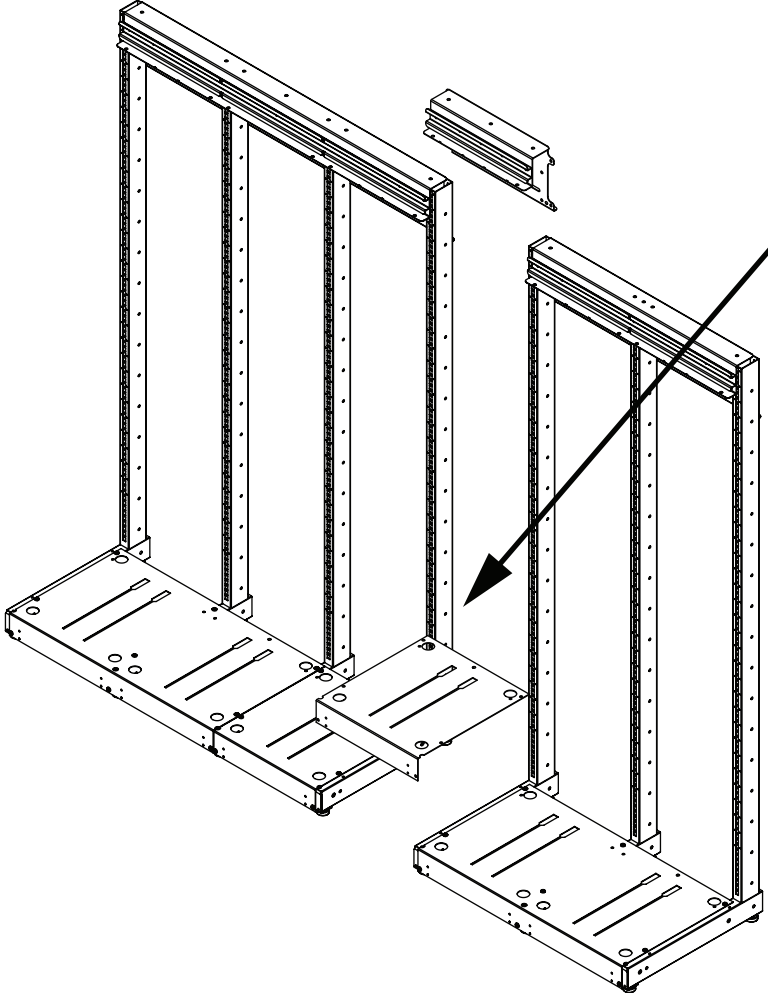
Item# 37040:  
Hardware Kit

**E**

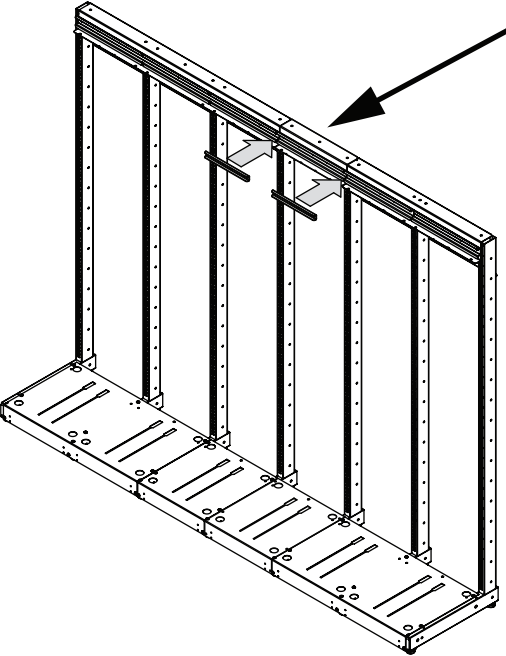
(10) 10-24 x 1/2" Screw

**NOTE:** Most store sets come with connector kits. **Connector kits need to be installed between each frame.**

**1** Install 1ft Deck Connector (**B**) using 10-24 x 1/2" Screw (**D**).



**2** Install 1ft Header Connector (**A**) with 10-24 x 1/2" Screw (**D**).



**3** Install Splines (**C**) in between Frame seams using 10-24 x 1/2" Screws (**E**).

**NOTE:** After all connector components are installed, fully tighten all screws



CONDENSED BACK PANEL KIT



IF SET DOES NOT REQUIRE  
CONDENSED BACK PANEL KIT,  
THEN GO TO PAGE 6,  
CONDENSED SIDE PANEL KIT.


★ACCESSORY★

1FT CONDENSED BACK PANEL : ITEM# 30267  
2FT CONDENSED BACK PANEL : ITEM# 30268

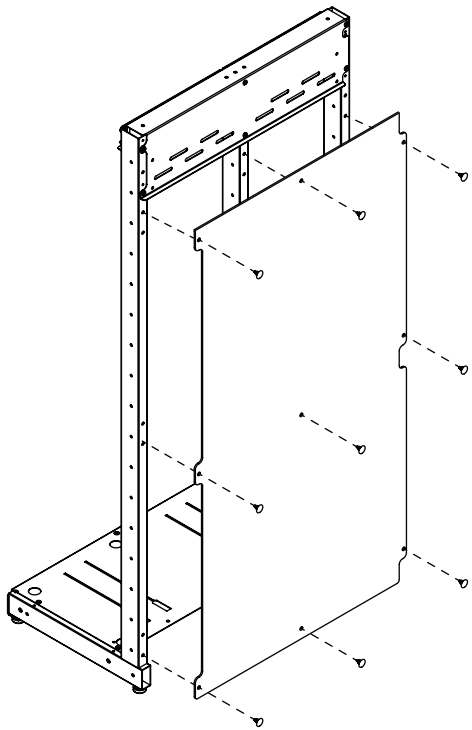
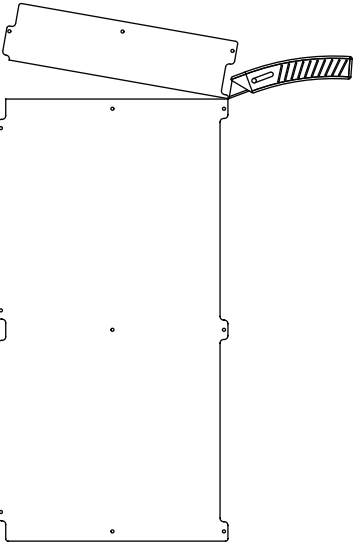
Contents:

**A**  
1' or 2'  
Back Panel (1)

**NOTE:** Score mark is  
on the front side only.

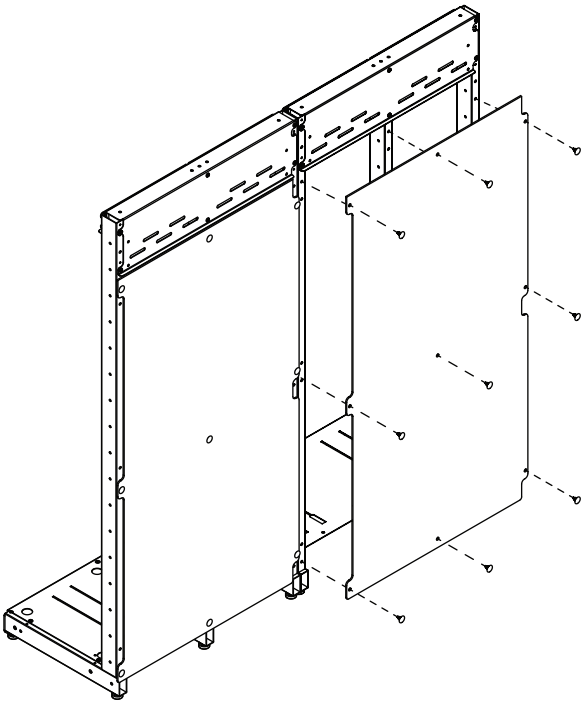
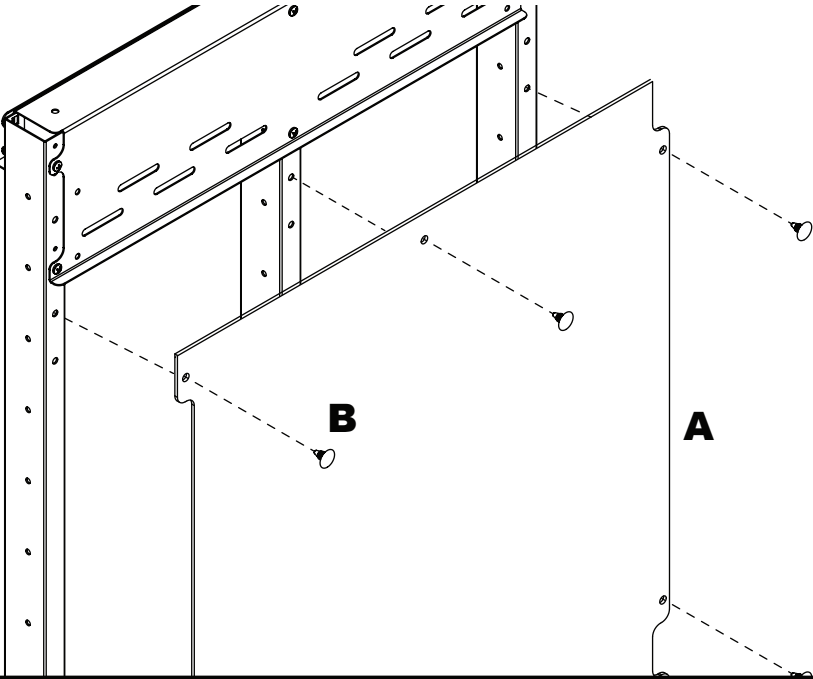
**B**  
  
Push Fastener (12)

**OPTIONAL**  
If 55" Low Profile display is required,  
cut along score on Back Panel as  
shown before securing to uprights.



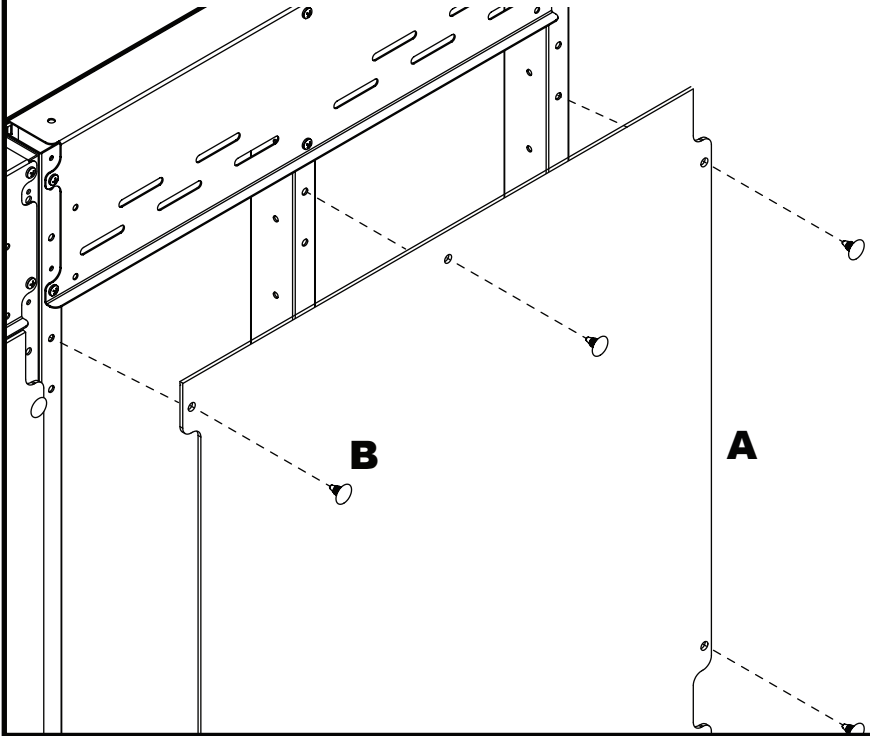
**1** Secure Back Panel (**A**) using Push Fasteners (**B**) as  
shown. Score mark in panel to face forward when installed.

**Score mark in panel faces inward when installed.**



**2** For larger frame assemblies, piece together multiple  
Back Panels (**A**) as shown.

**Score mark in panel faces inward when installed.**



CONDENSED SIDE PANEL KIT

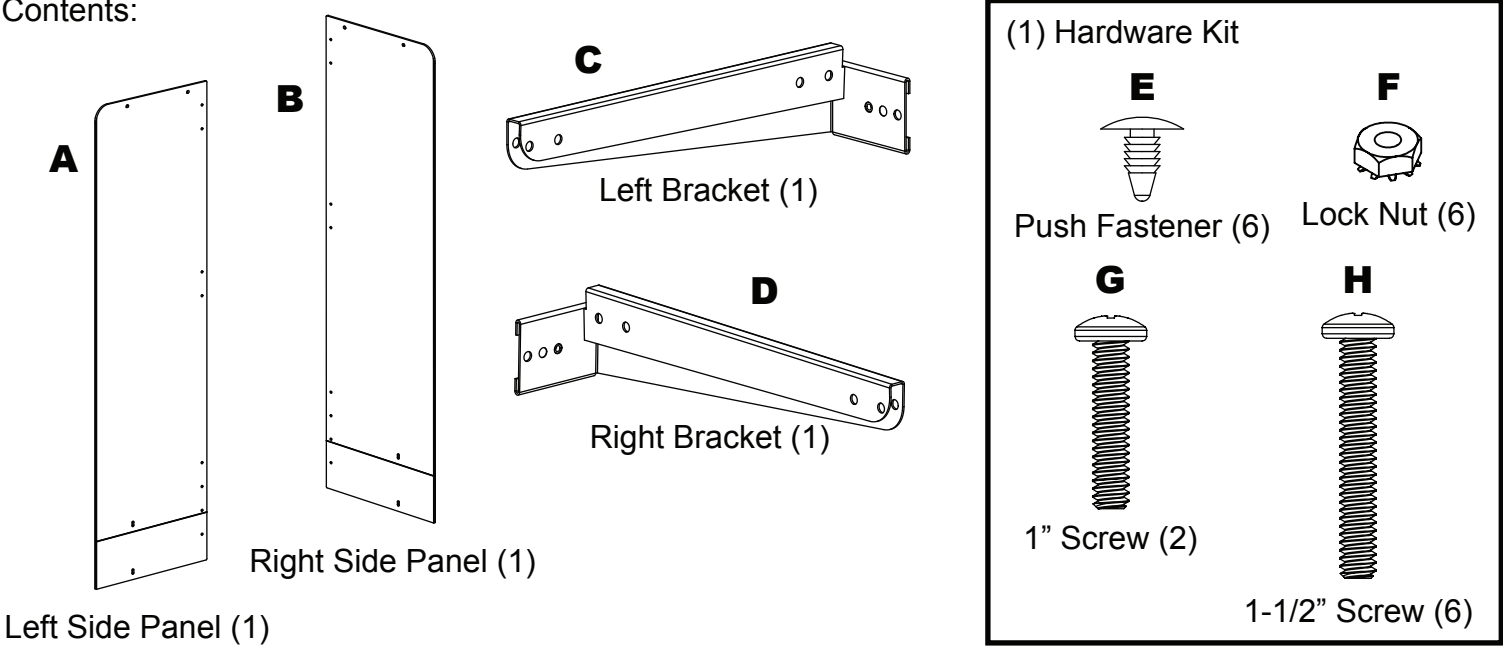


IF SET DOES NOT REQUIRE *CONDENSED SIDE PANEL KIT*, THEN GO TO PAGE 7, *ANCHORING*.

★ACCESSORY★

CONDENSED SIDE PANEL KIT :  
ITEM# 30217

Contents:



**▲ OPTIONAL**  
If 55" Low Profile display is required, cut along score on Side Panel as shown before securing to uprights.

**1** Install Right Bracket (D) onto channel.

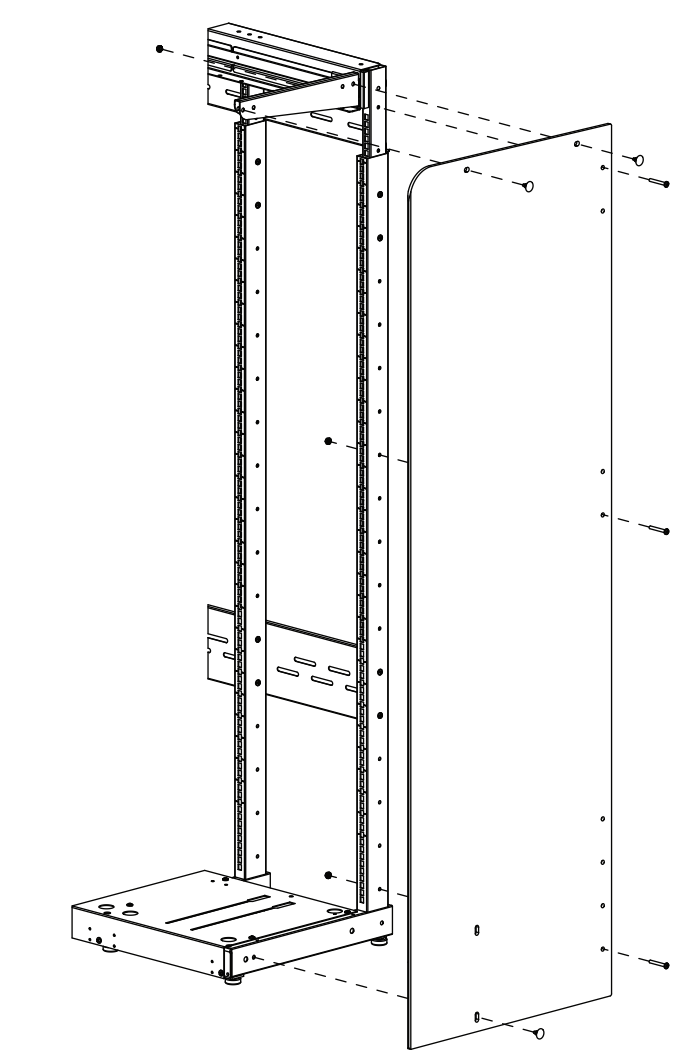
**▲ NOTE:** Outside of bracket should be flush with outside of upright.

**2** Secure using 1" screw (G).

**▲ NOTE:** If installing toppers, do not tighten screws until toppers are installed.

**3** Repeat for Left Bracket (C).

**▲ NOTE:** If installing toppers, do not tighten screws until toppers are installed.



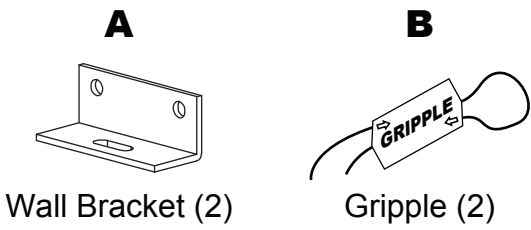
**4** Install Right Side Panel (B) using Push Fastener (E), 1-1/2" Screw (H), and Lock Nut (F) as shown. Repeat for Left Side Panel (A).

**▲** Grooves on side panel face inward when installed.

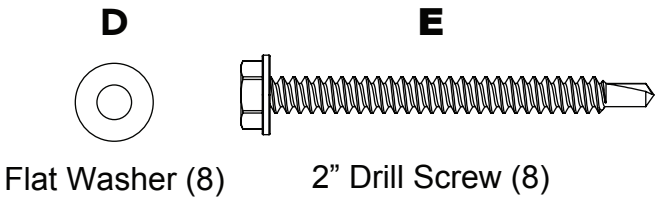
ANCHORING

WALL MOUNT ANCHOR KIT : ITEM# 37020

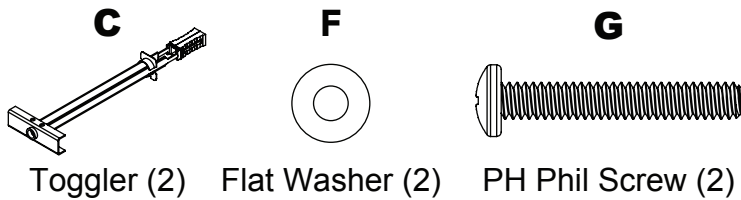
Contents:



Item# 205220: Wall Mount Securing Kit



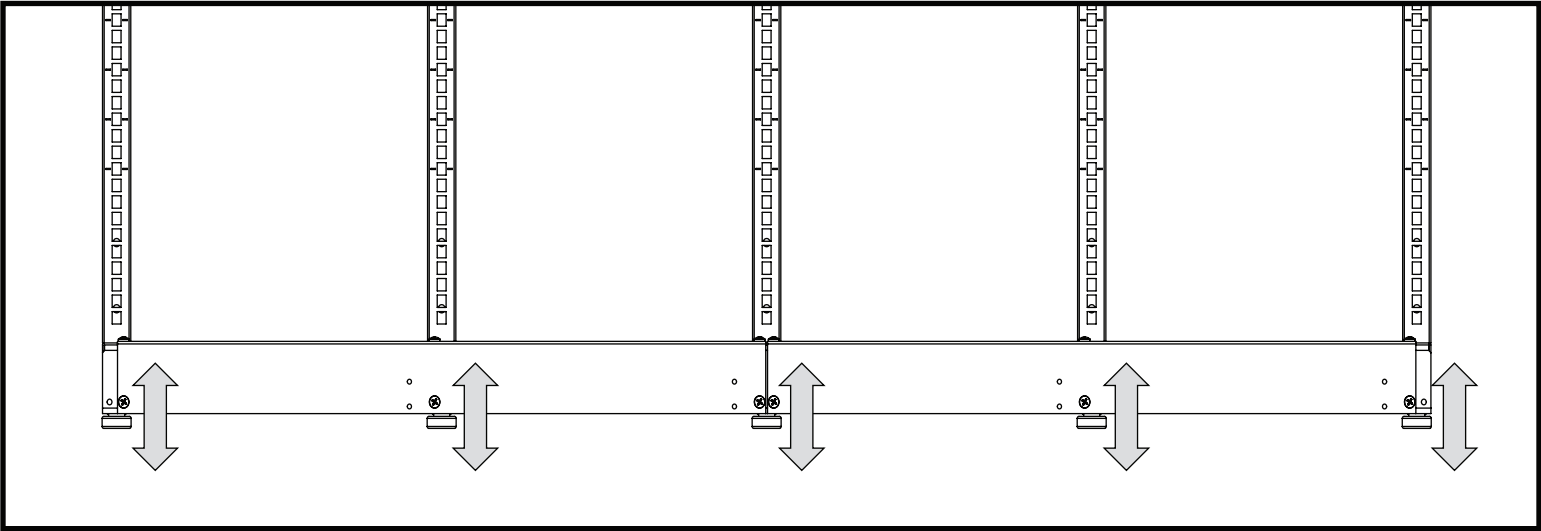
Item# 205221: Wall Anchors Kit



Item# 370530



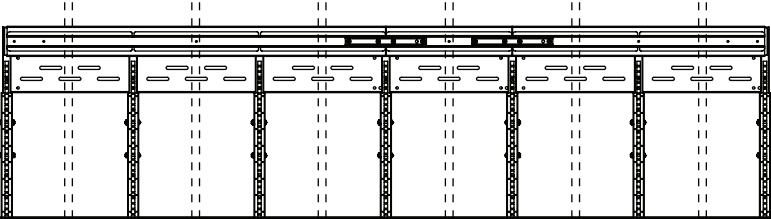
**NOTE:** Adjust levelers to align displays before continuing.



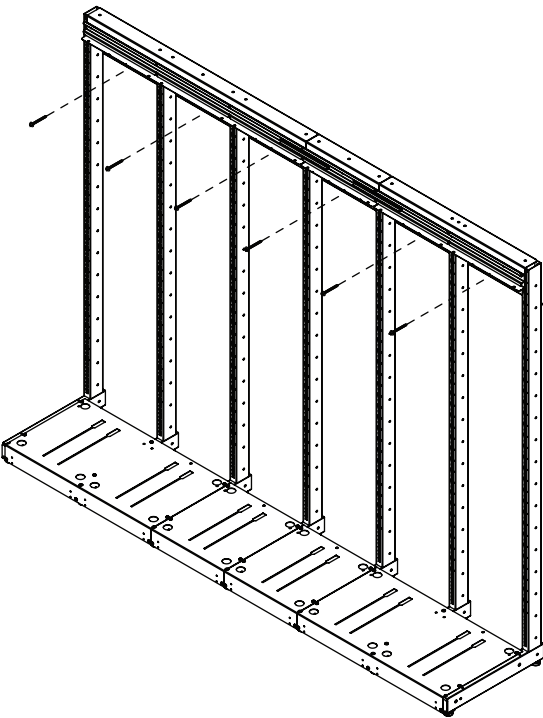
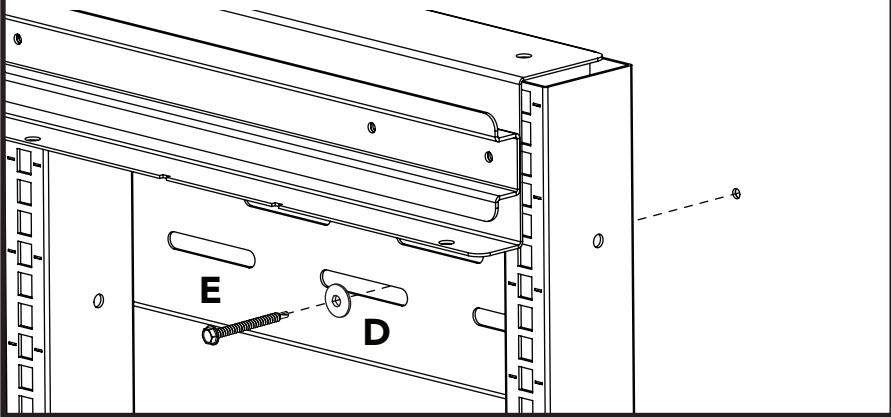
**⚠ WARNING**

Contractor is responsible for choosing (and providing, if necessary) proper hardware usage for specific site condition.

**1** For wood stud wall installation, place frame against wall in desired installation location. Using stud finder, locate and mark stud center lines.

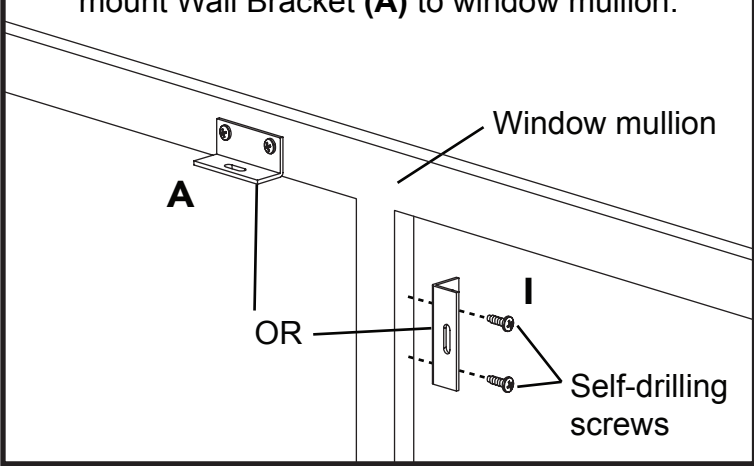


**2** Install using 2" drill screws (**E**) and Flat Washers (**D**).

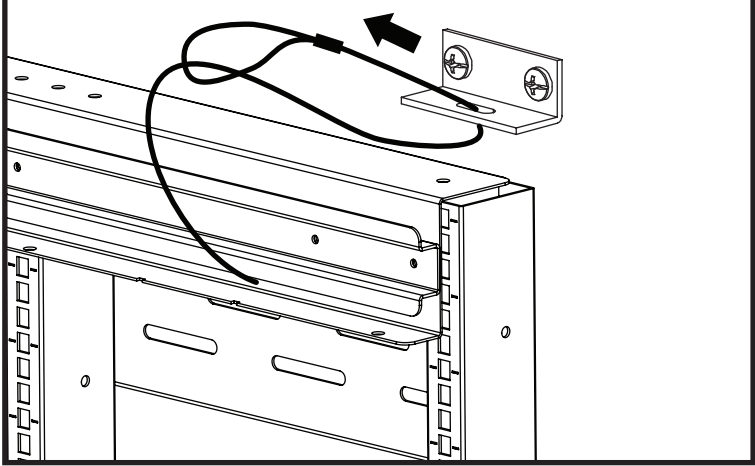


For anchoring to window mullion:

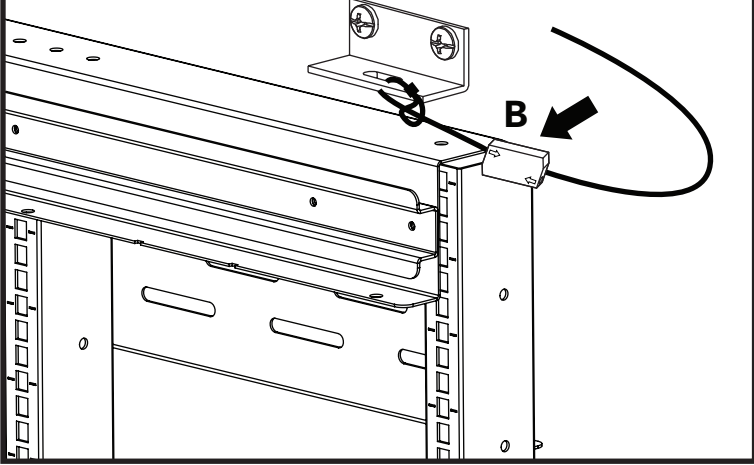
1 Determine locations on window mullion for wall brackets. Use 2x 3/4" Self drilling screws (I) to mount Wall Bracket (A) to window mullion.



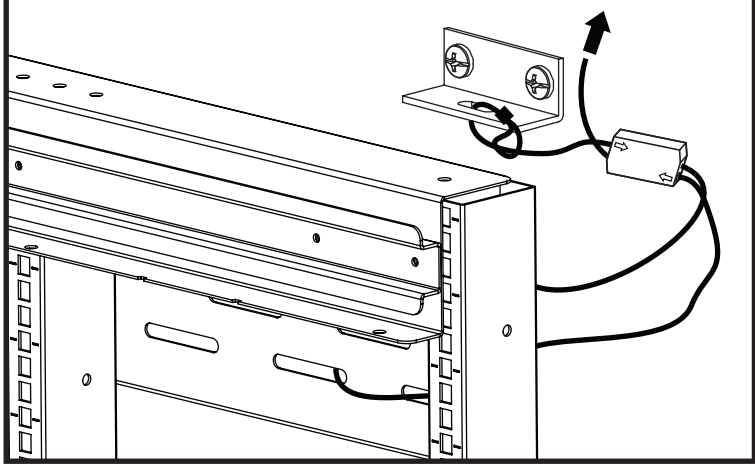
2 Thread pre-looped portion of wire through wall bracket. Thread loose end of wire through loop.



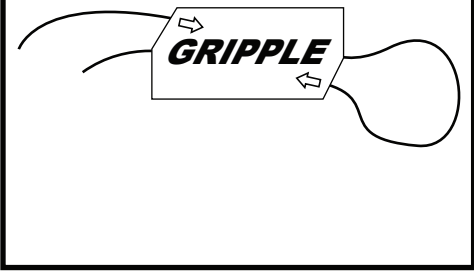
3 Pull wall bracket loop taut and thread metal catch of Gripper (B).



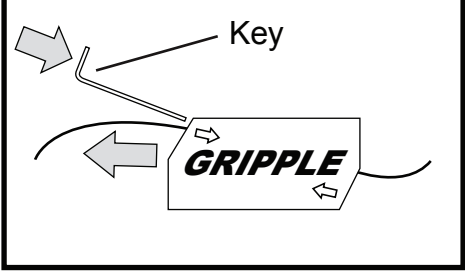
4 Thread loose end through frame and back through metal catch. Pull taut.



Detail of catch and cable.



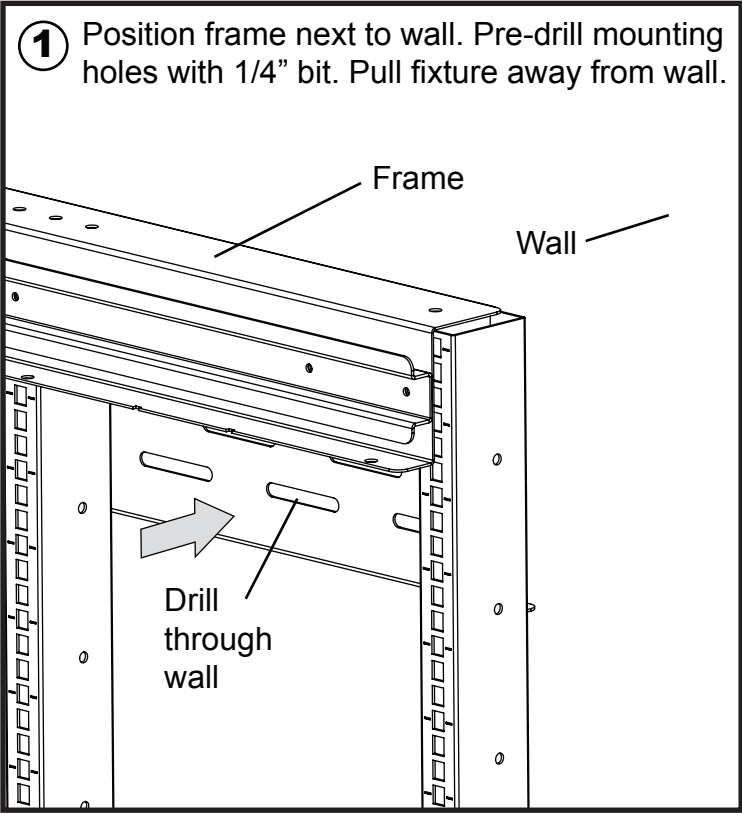
To remove cable from catch, insert key as shown and pull cable out.



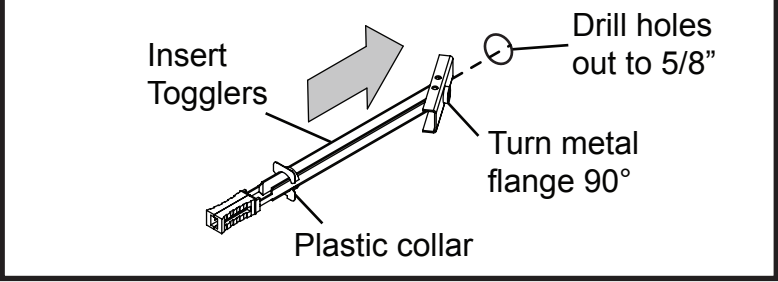
For anchoring to drywall:

Secure frame to wall through brackets using togglers as shown.

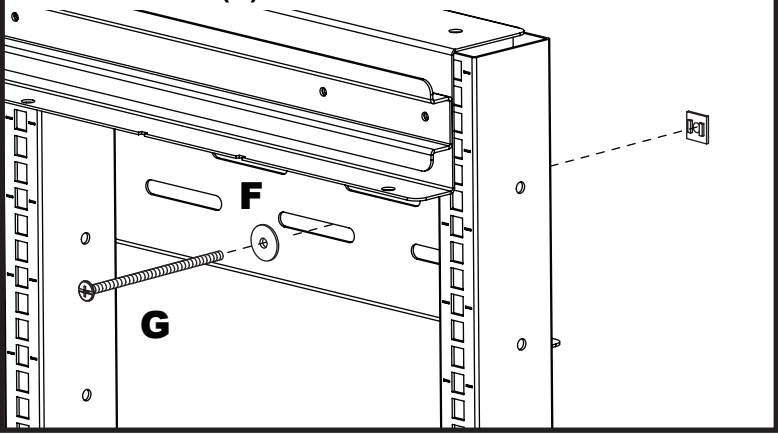
1 Position frame next to wall. Pre-drill mounting holes with 1/4" bit. Pull fixture away from wall.



2 Drill out holes to 5/8", flip metal flanges of Toggler to 90° and insert. Pull taut, pushing plastic collar into hole and snapping off excess.



3 Mount to wall using 2x Screws (G) and 2x Flat Washers (F).





# POWER MANAGEMENT OVERVIEW

BEFORE PROCEEDING, PLEASE REFERENCE BELOW NOTES REGARDING STEPS TO PROPERLY POWER MANAGE YOUR DISPLAY:

INSTALL POWER MANAGEMENT TRAYS AND POWER STRIPS.

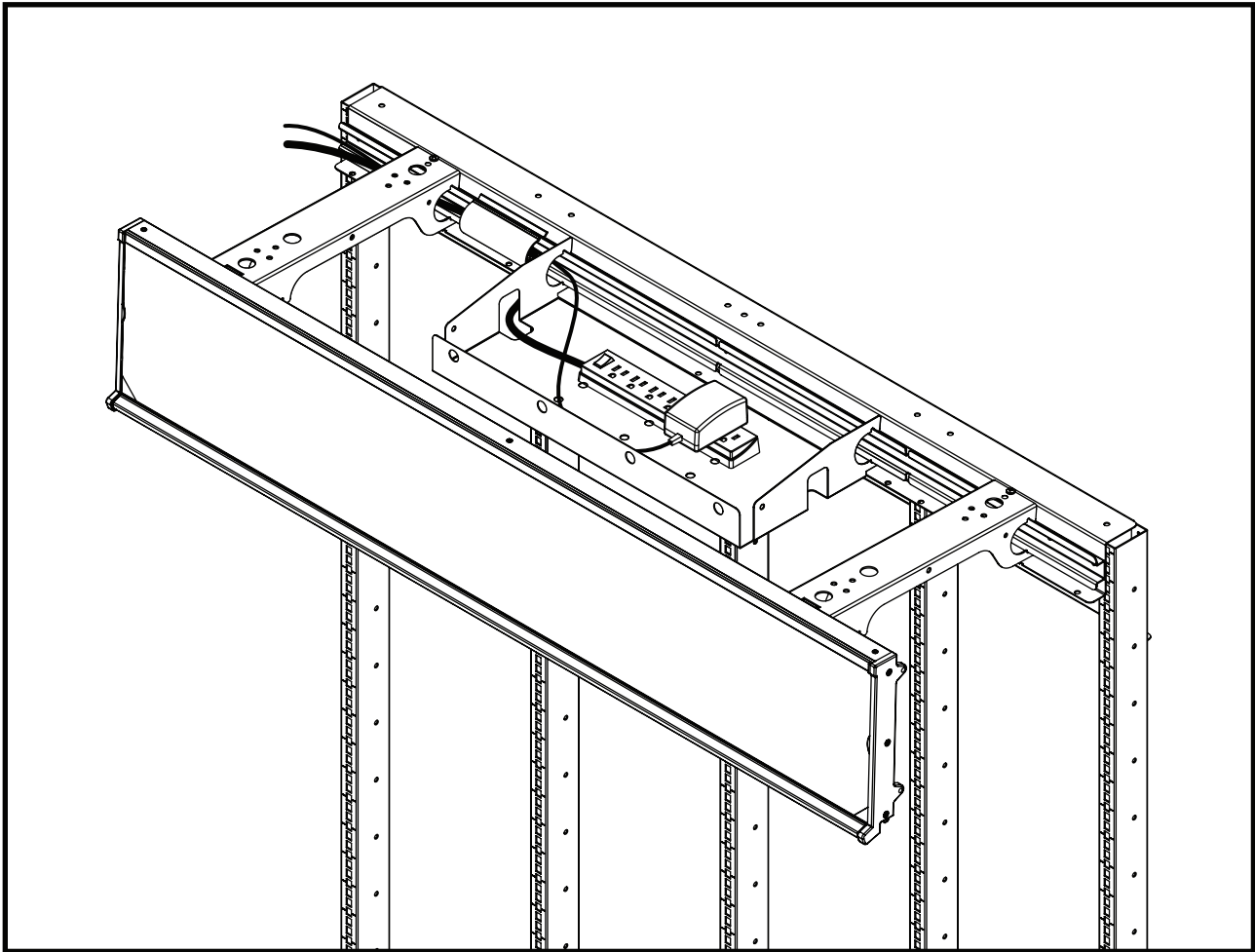
INSTALL HEADER SUPPORT ARMS.

INSTALL HEADERS.

RUN CORDS & PLUG IN HEADERS.

PLUG IN ANY TOBACCO MANUFACTURER SUPPLIED POWER SUPPLIES (IF REQUIRED) AND ROUTE CORDS.

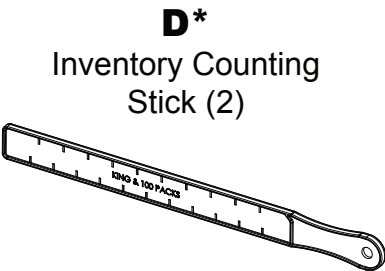
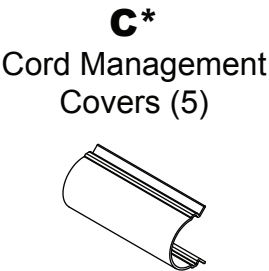
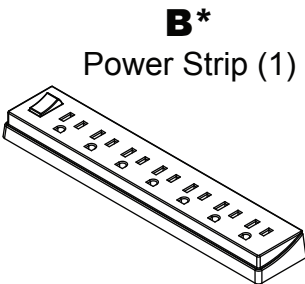
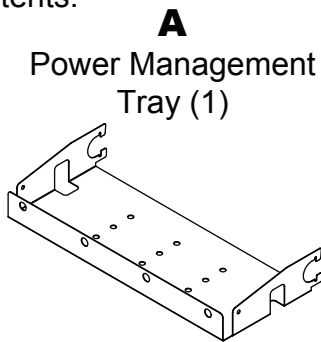
ONCE ALL CORDS ARE ROUTED, SNAP CORD COVERS ONTO HEADER CHANNEL.



# POWER MANAGEMENT KIT

POWER MANAGEMENT KIT : ITEM# 30205.1  
POWER MANAGEMENT TRAY : ITEM# 30208

Contents:

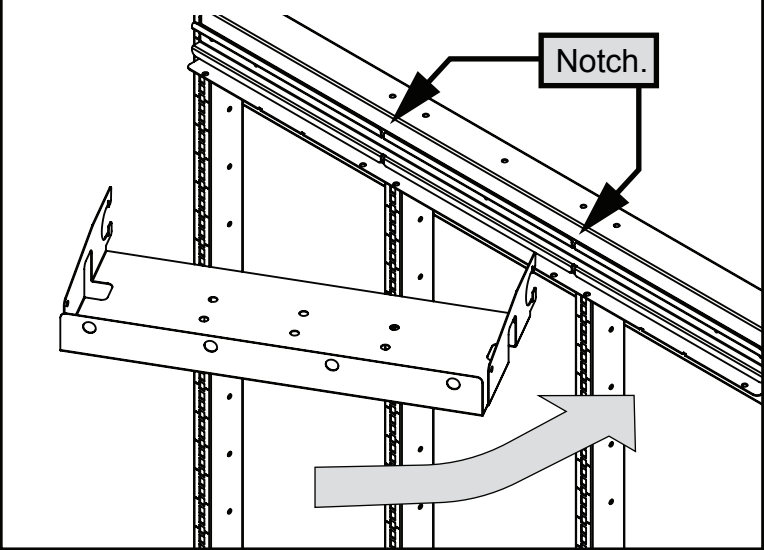


Included in item 30205.1 & 30208

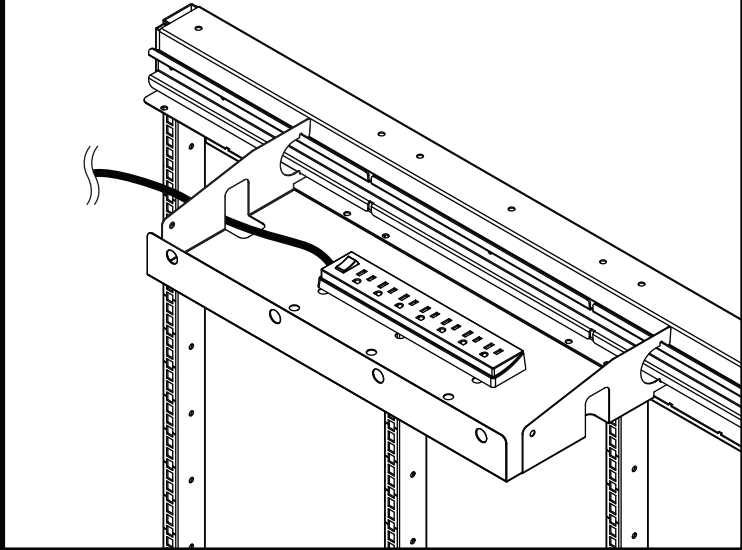
\*only included in item 30205.1

**NOTE:** Specific locations of Power Management Trays are not critical. For optimum power management, space trays evenly along length of entire set.

**1** Install Power Management Tray (**A**) into track notches as shown. Slide tray left or right to secure in place.



**2** Place Power Strip (**B**) in tray. Feed cables through Power Management tray as shown.



HEADER SUPPORT ARM

HEADER SUPPORT ARM KIT : ITEM# 30206

1

Insert Header Support Arms into notch on channel. Slightly rotate to engage channel.

NOTE:

Support Arms are installed and placed to correspond with headers. Each header requires (2) Support Arms. Refer to your store-specific planogram for header configuration.

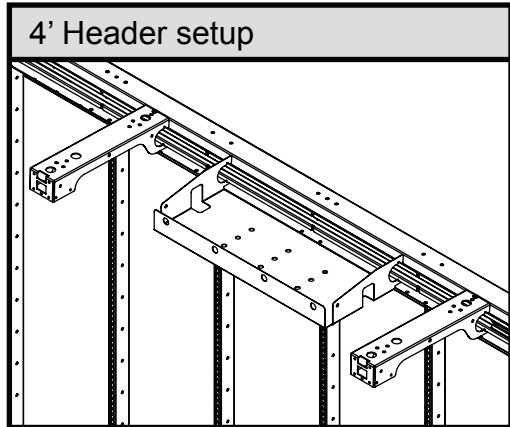
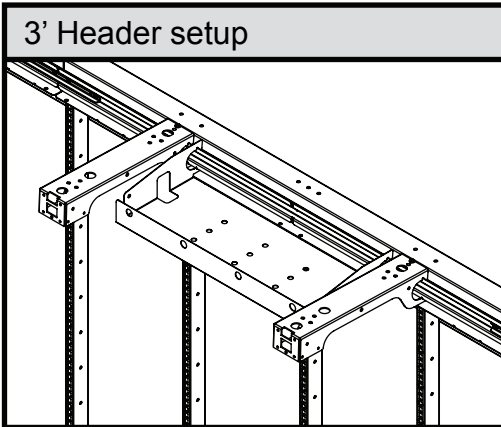
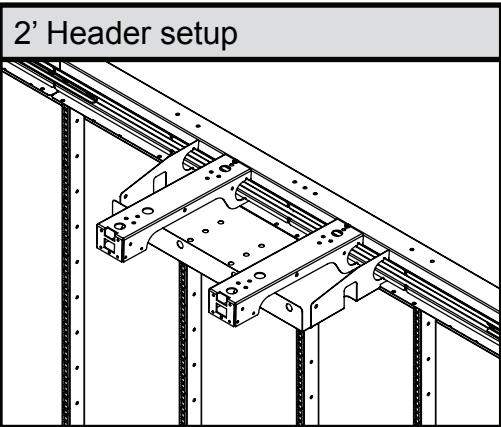
Notch.

2

Adjust Header Support Arms by sliding left or right on channel.

3

Secure Header Support Arms using 2x 1" Screws. Do not fully tighten.



LED FLIP UP HEADER KIT

★ACCESSORY★

LED FLIP UP HEADER KIT : ITEM# 35061  
INSTALLED WITH:  
2' LED HEADER SIGN : ITEM# 35052.1  
3' LED HEADER SIGN : ITEM# 35053.1  
4' LED HEADER SIGN : ITEM# 35054.1

12

IF SET DOES NOT REQUIRE LED FLIP UP HEADER KIT, THEN GO TO PAGE 12, HEADER.

Contents:

A

Bracket (2)

B

#10-32 x 1/2" Wing Screw (4)

C

#10-32 Wing Nut (4)

D

#10 Tooth Washer (4)

E

#10-24 x 1/2" Screw (4)

F

Bumper (2)

⚠ WARNING

Unplug and turn off power before installing or servicing. Failure to secure header results in an unsafe condition in which the light header could be knocked off the metal display, resulting in injury. This sign is intended to be installed in accordance with the requirements of Article 600 of the NEC and/or other applicable local codes. This includes proper grounding and bonding of the sign. Dry location installation only.

1

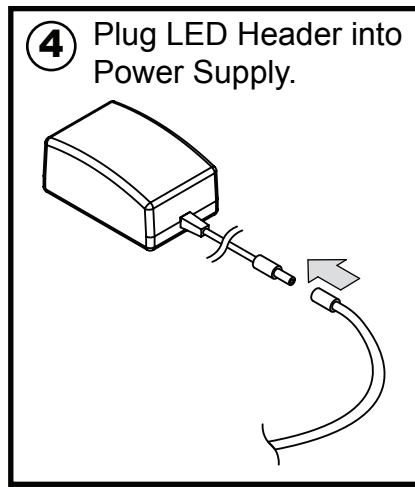
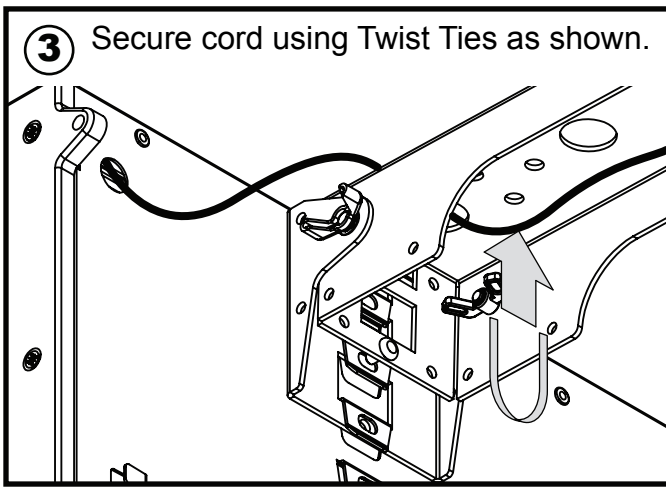
Secure 2x Bracket (A) onto LED Header (2' shown) using 4x #10-24 x 1/2" screws (E).

2

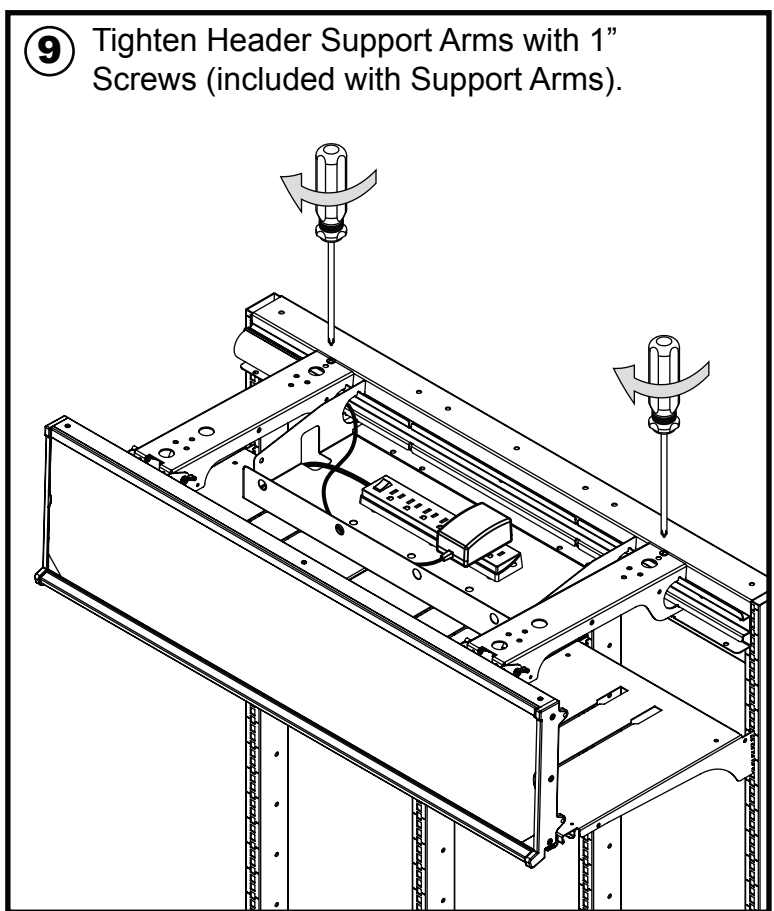
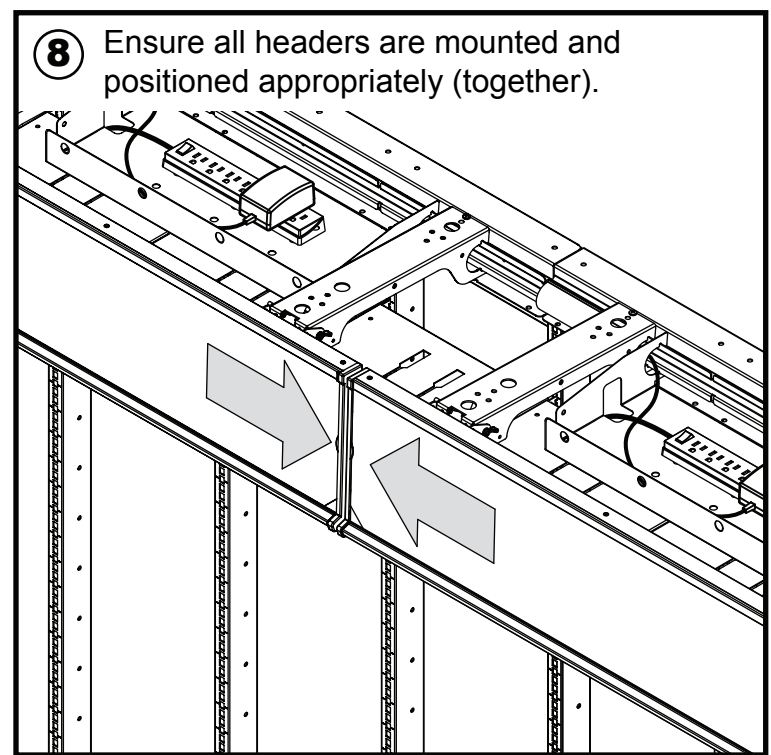
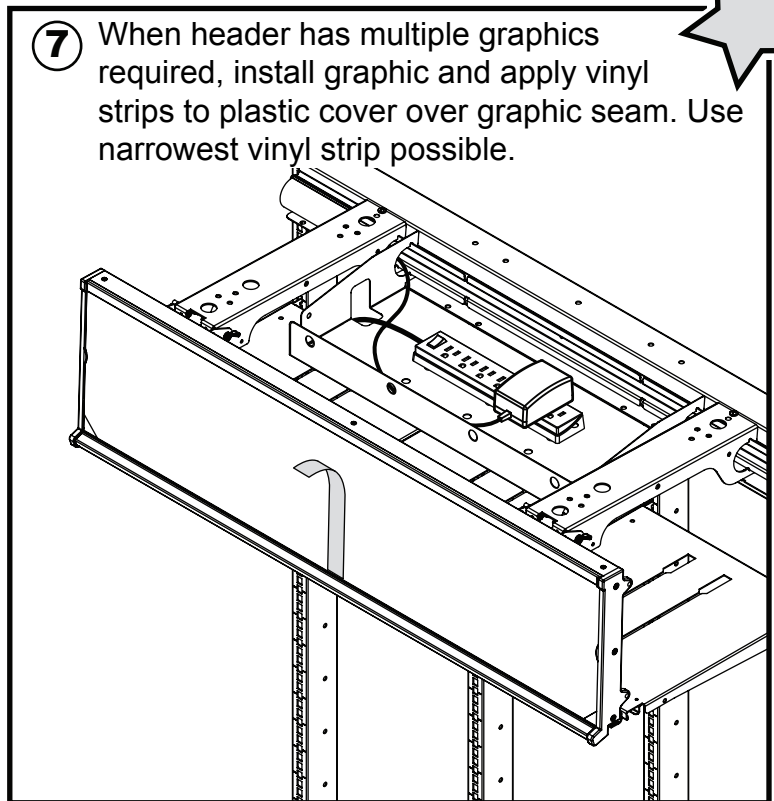
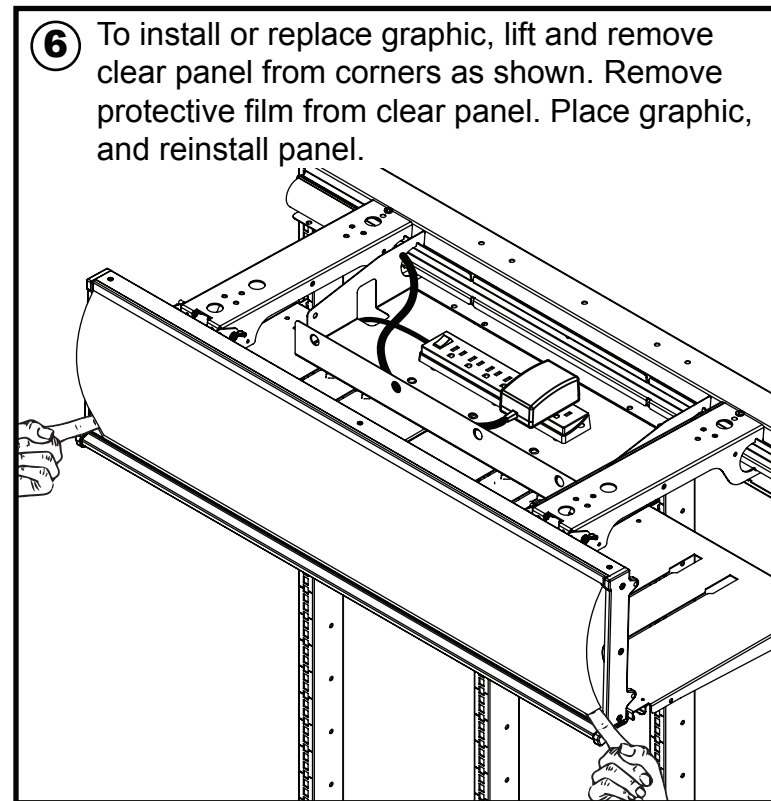
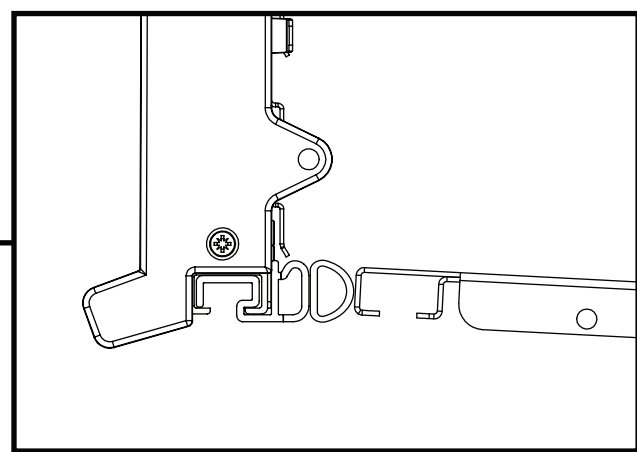
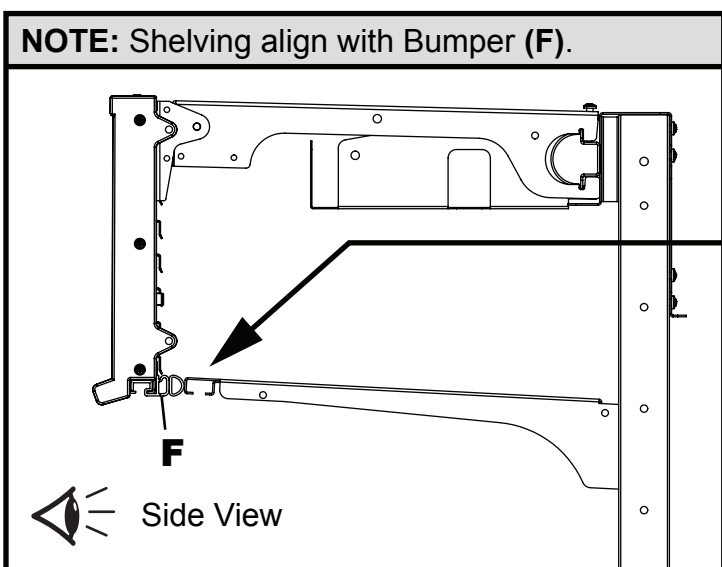
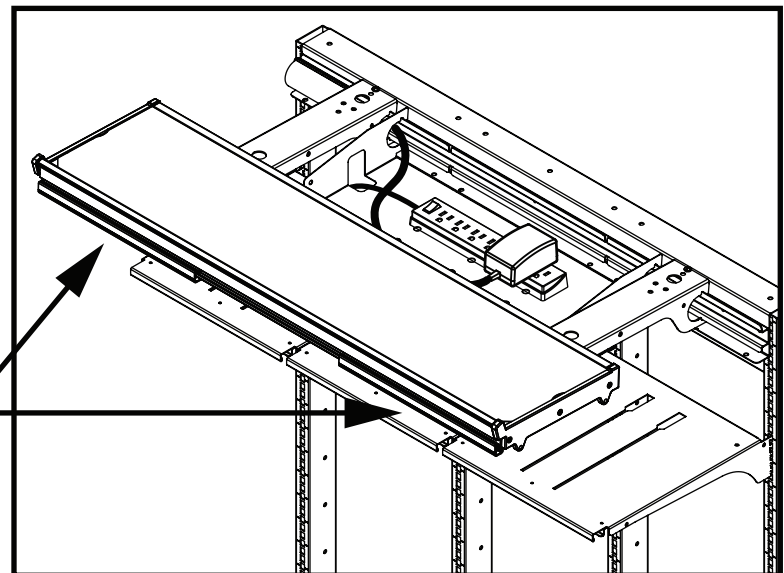
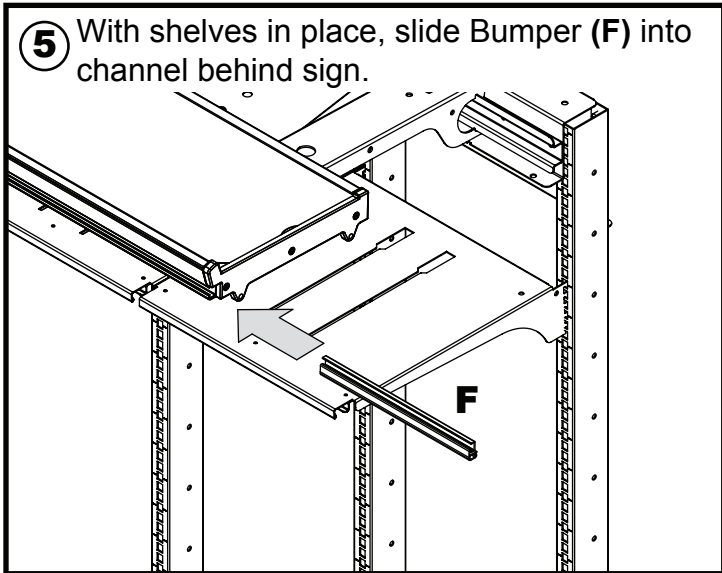
Secure Header onto Support Arms using 4x Wing Screws (B), 4x Tooth Washers (D), and 4x Wing Nuts (C) as shown.

Underside View

NOTE: Fully tighten wing nut to slow descent of sign.



ELECTRICAL SPECS	
	2' Sign - 1.05A
12V DC	3' Sign - 1.55A
	4' Sign - 1.90A





HEADER INSTALLATION

2' LED HEADER SIGN : ITEM# 35052.1  
3' LED HEADER SIGN : ITEM# 35053.1  
4' LED HEADER SIGN : ITEM# 35054.1

Contents:

**A**  
Header (1)

**B**  
Twist Tie (6)

**C**  
Push Pin (2)

**D**  
Vinyl Strips (2)

**G**  
Power Supply (1)

**E**  
#10-24 Phil Pan Head (2)

**F**  
#10-24 Keps Nuts (2)

Header Joining Hardware Kit Item# 370520:

**⚠ WARNING**

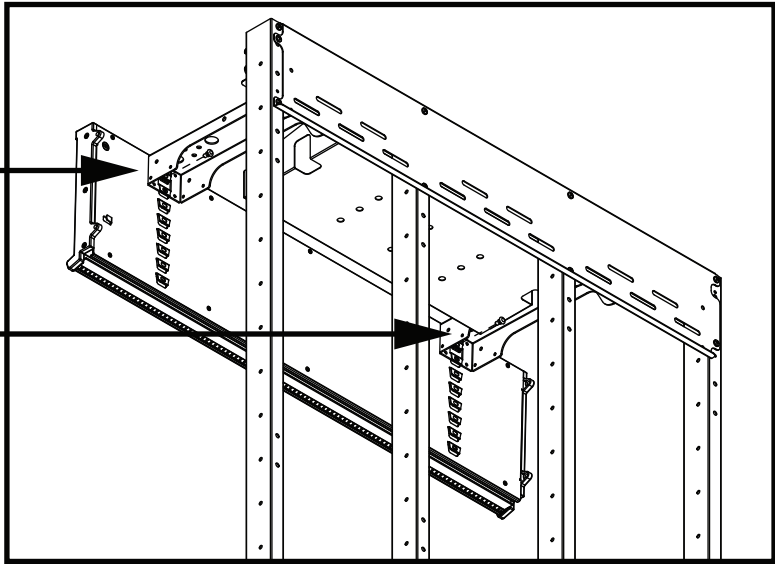
Unplug and turn off power before installing or servicing. Failure to secure header results in an unsafe condition in which the light header could be knocked off the metal display, resulting in injury. This sign is intended to be installed in accordance with the requirements of Article 600 of the NEC and/or other applicable local codes. This includes proper grounding and bonding of the sign. Dry location installation only.

**1** Position Header Support Arms in appropriate location for designated LED Header (3' shown). Install Header onto Support Arms.

**⚠ Highest height configuration.**

**⚠ Lowest height configuration.**

**2** Secure Header onto Support Arms using 2x Push Pins (**C**) as shown.



**3** Secure cord using Twist Ties (**B**) as shown.

**4** Plug LED Header into Power Supply.

ELECTRICAL SPECS		
12V	2' Sign -	1.05A
DC	3' Sign -	1.55A
	4' Sign -	1.90A

**⚠ Highest height configuration.**

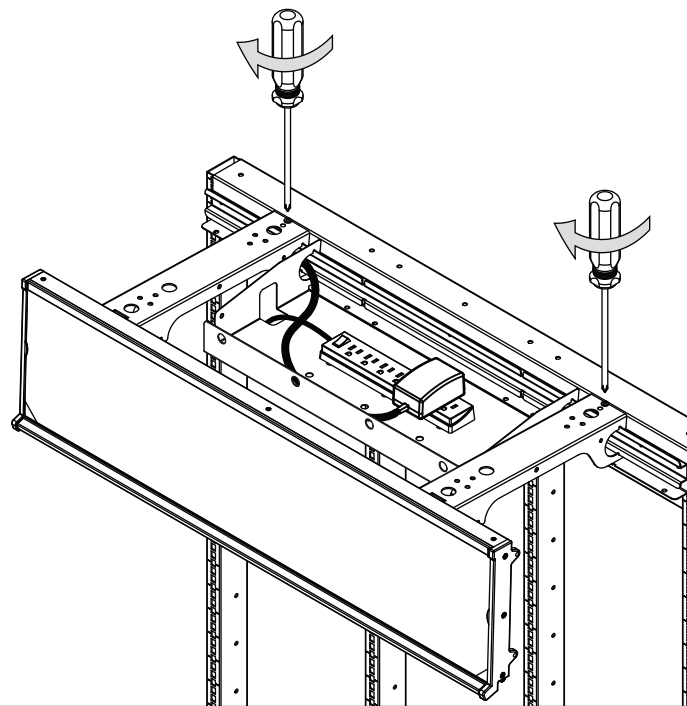
**⚠ Lowest height configuration.**

**5** With multiple header assemblies, secure adjacent sign frames using 2x #10-24 Phil Pan Head (**E**) and 2x #10-24 Lock Nut (**F**).

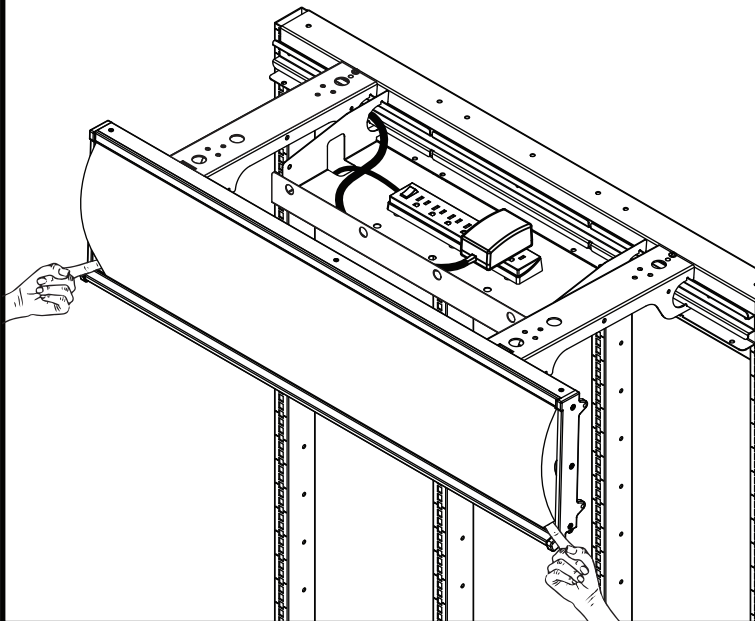


⑥ Tighten Header Support Arms with 1" Screws (included with Support Arms).

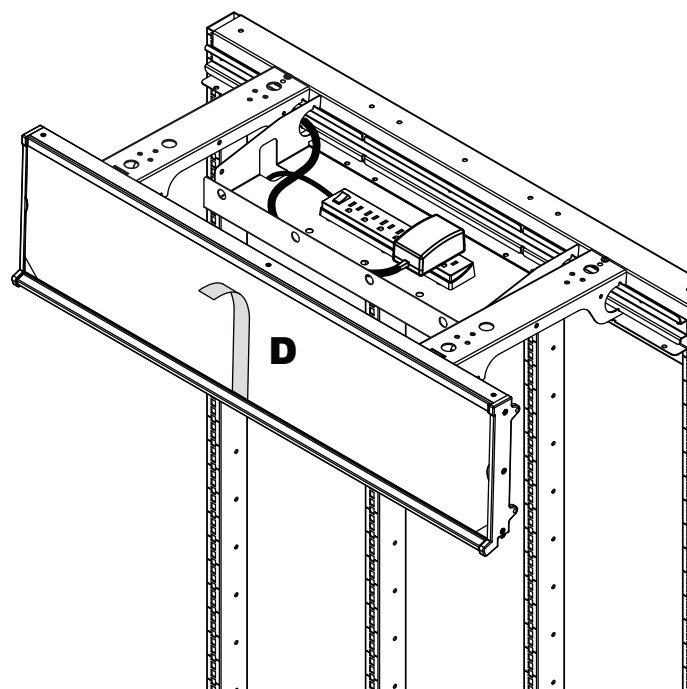
**NOTE:** Only secure after all headers are installed.



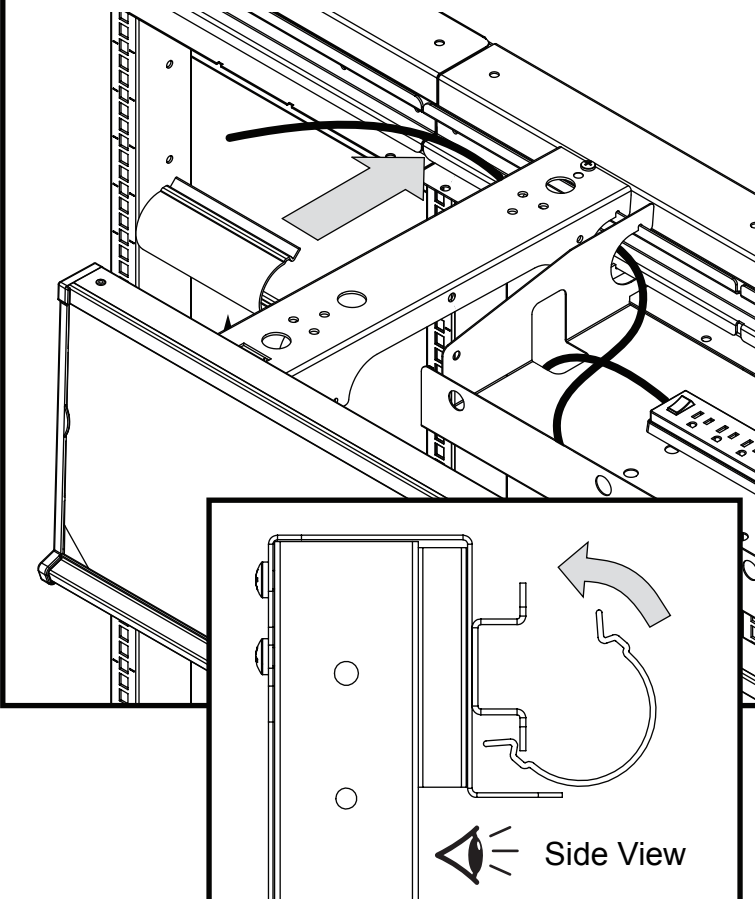
⑦ To install or replace graphic, lift and remove clear panel from corners as shown. Remove protective film from clear panel. Place graphic, and reinstall panel.



⑧ When header has multiple graphics required, install graphic and apply vinyl strips (D) to plastic cover over graphic seam. Use narrowest vinyl strip possible.



⑨ After routing power strip, header cords, and other applicable power cords, install cord covers.



## STORAGE DRAWER

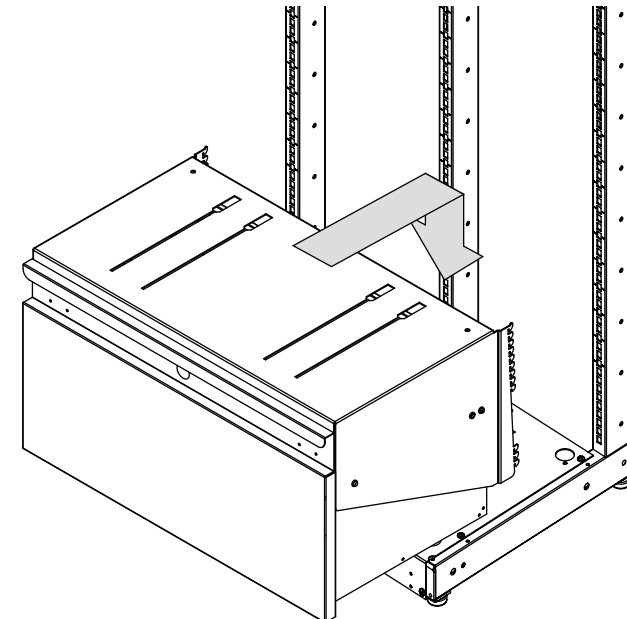


IF SET DOES NOT REQUIRE *STORAGE DRAWER*, THEN GO TO PAGE 14, *SHELF INSTALLATION*.

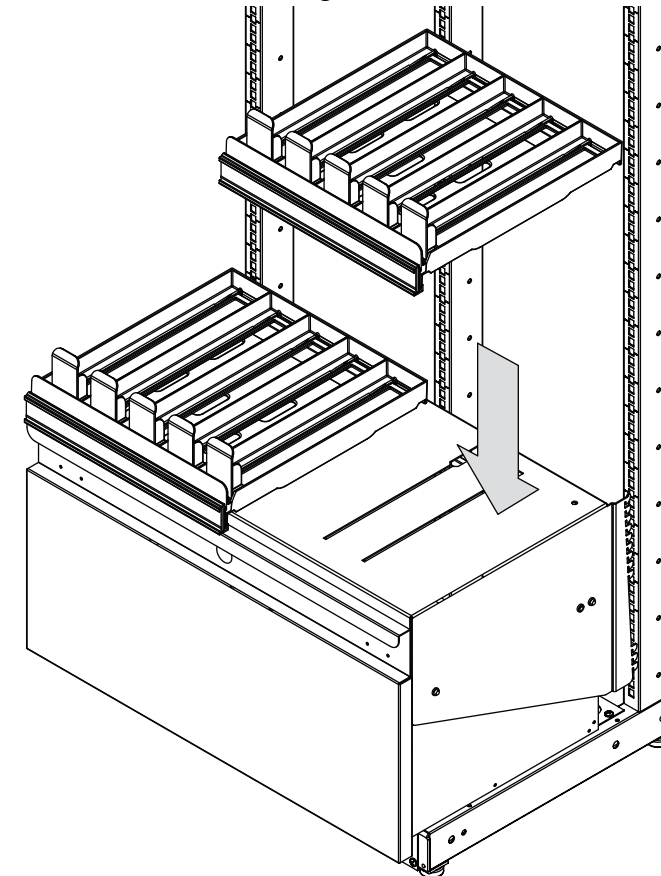
★ **ACCESSORY** ★

2FT STORAGE DRAWER : ITEM# 32012  
3FT STORAGE DRAWER : ITEM# 32013  
4FT STORAGE DRAWER : ITEM# 32014

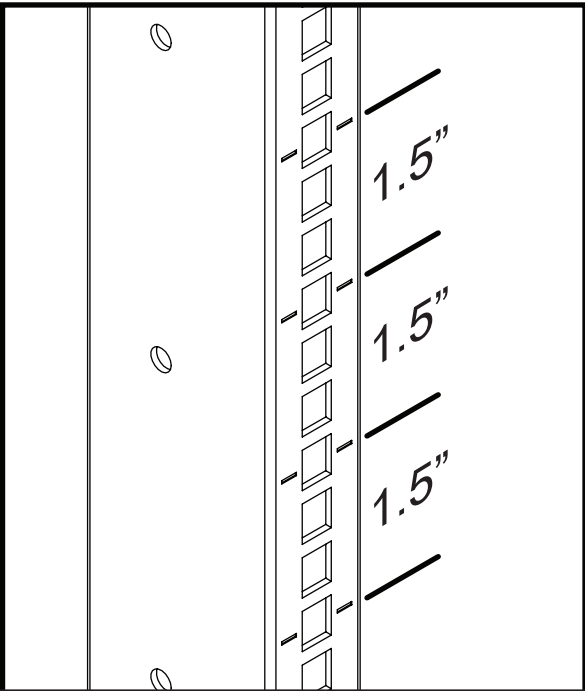
① Install Storage Drawer onto lowest position of frame as shown.



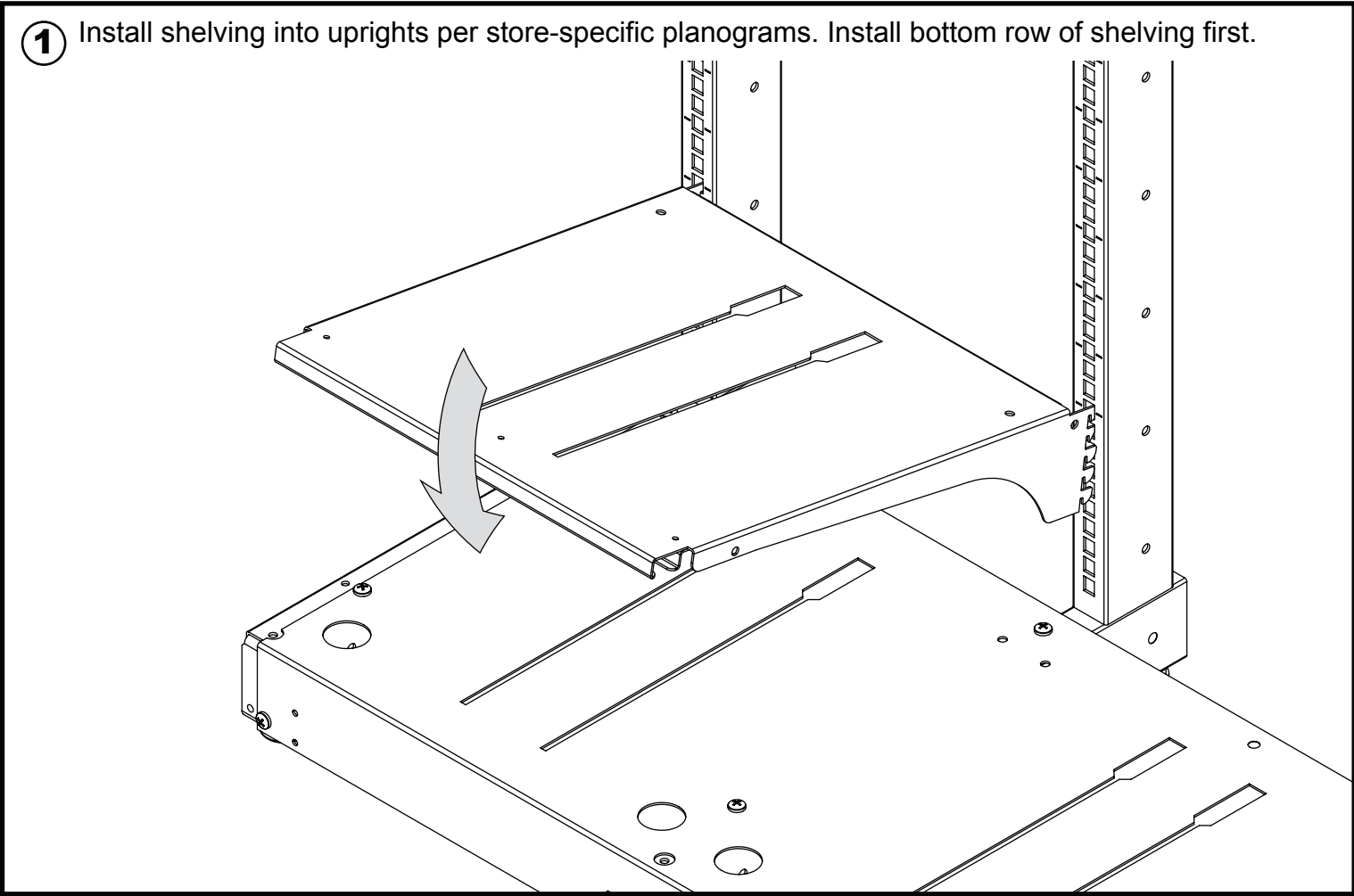
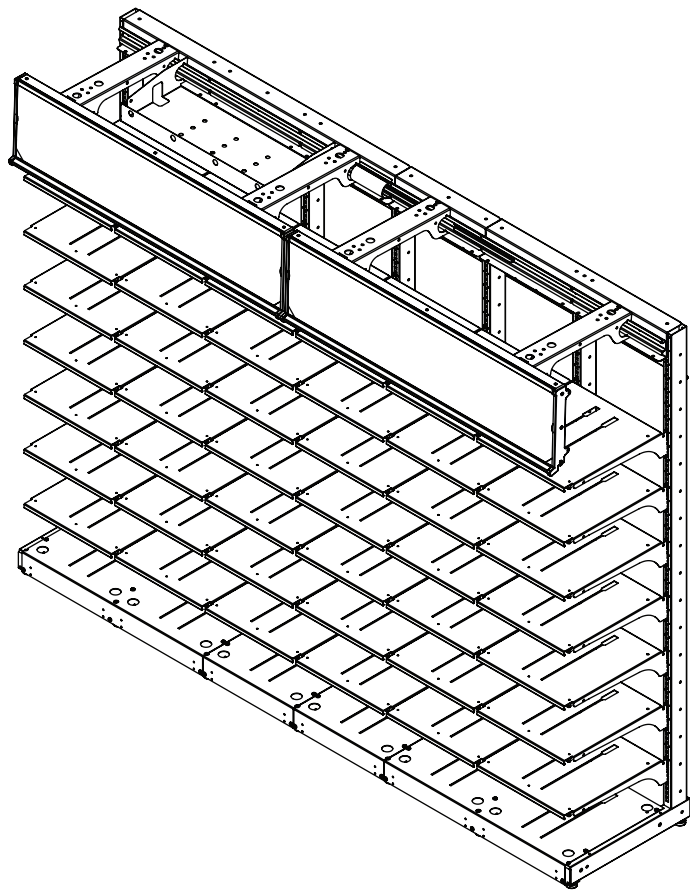
② Shelf Molding (Ordered Separately) can be installed into Storage Drawer slots.



SHELF INSTALLATION



**NOTE:** Use white registration marks to properly gauge shelf location. Registration marks are on 1.5" spacing.



**1** Install shelving into uprights per store-specific planograms. Install bottom row of shelving first.

STORAGE SHELF BACKER

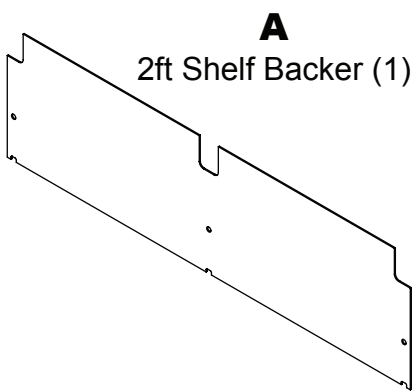
★ACCESSORY★



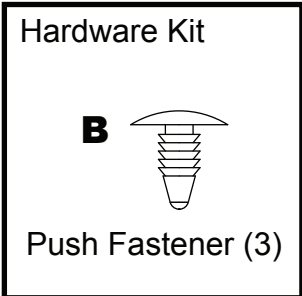
IF SET DOES NOT REQUIRE  
STORAGE SHELF BACKER, THEN  
GO TO PAGE 15, SHELF MOLDING.

STORAGE SHELF BACKER : ITEM# 35062

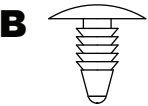
Contents:



**A**  
2ft Shelf Backer (1)

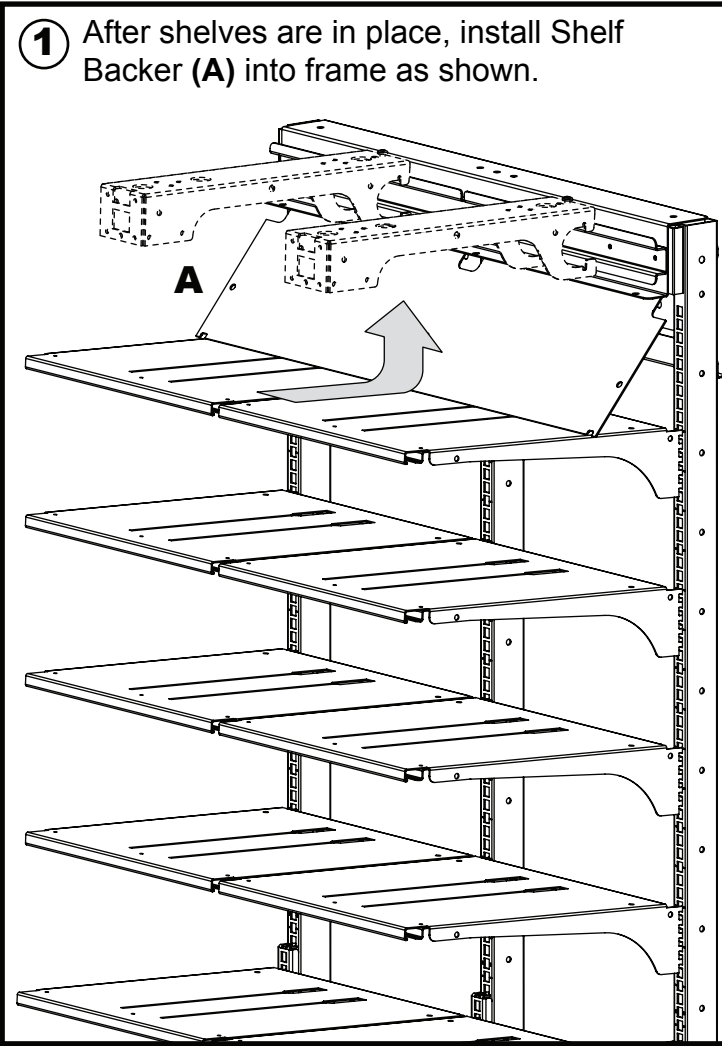


Hardware Kit

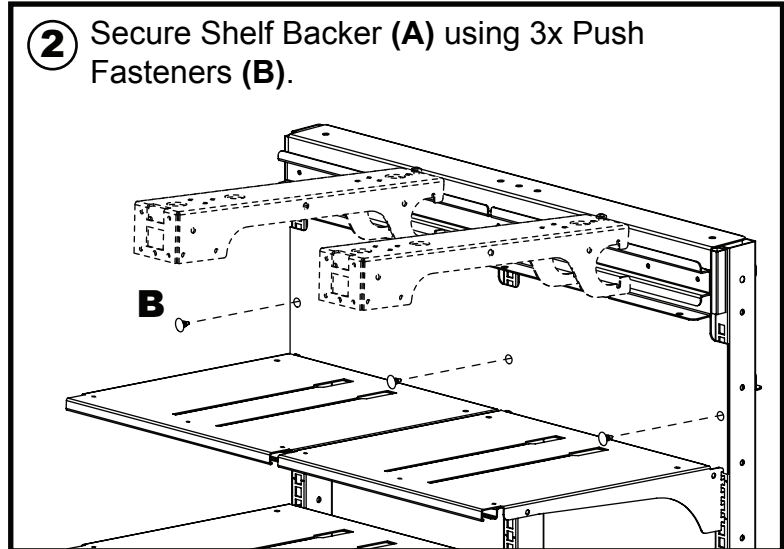


Push Fastener (3)

**NOTE:** Storage Shelf Backer used with LED Flip Headers.

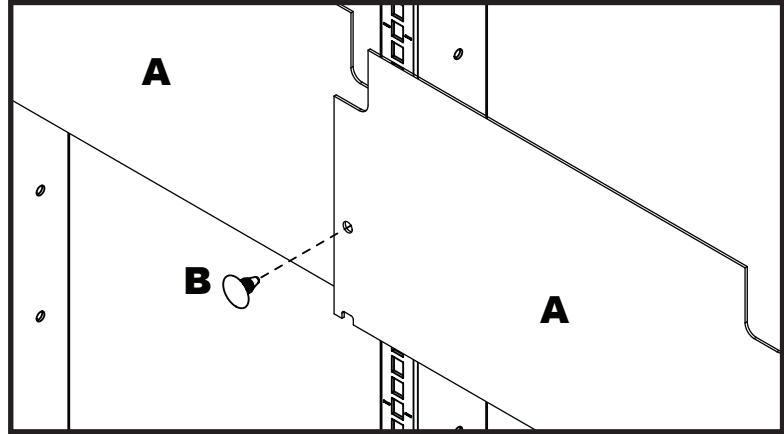


**1** After shelves are in place, install Shelf Backer (A) into frame as shown.



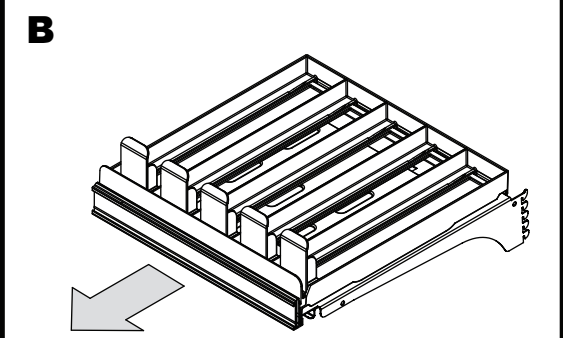
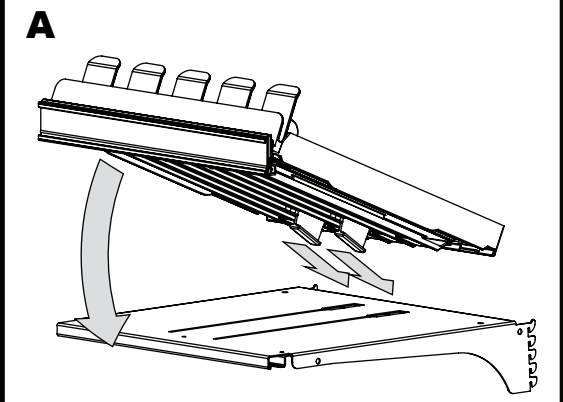
**2** Secure Shelf Backer (A) using 3x Push Fasteners (B).

**NOTE:** Overlap Shelf Backers as needed.

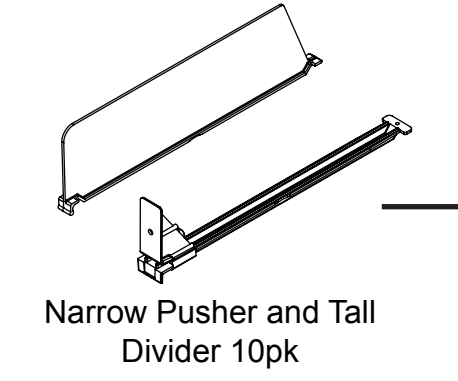
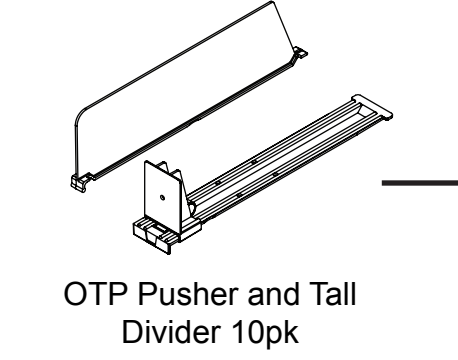
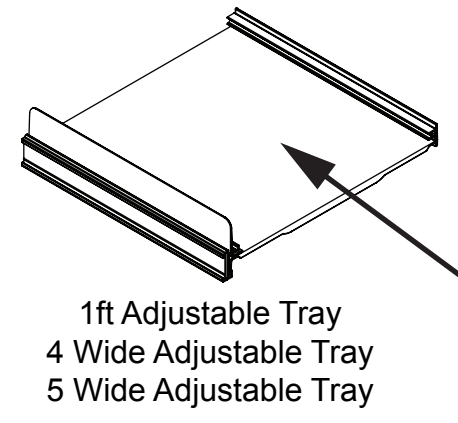
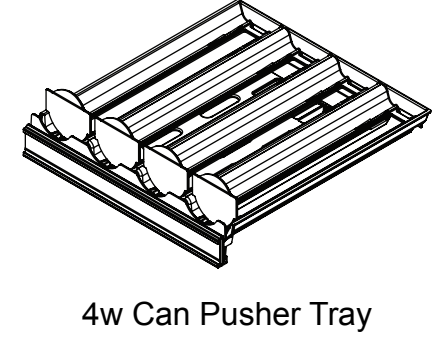
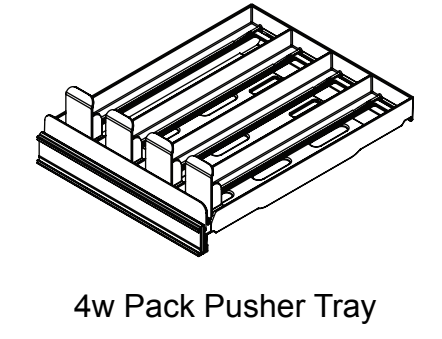
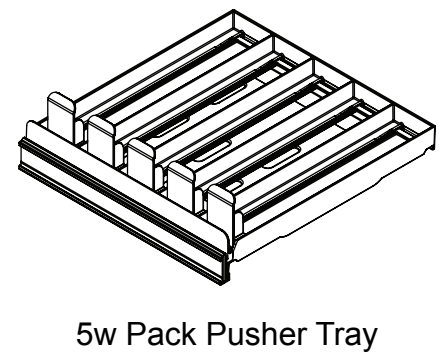
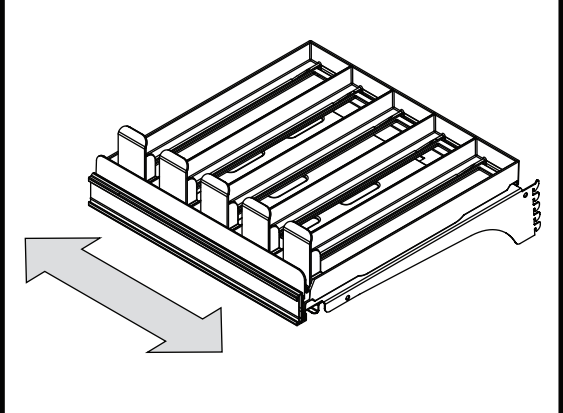


SHELF MOLDING

1 Install Shelf Molding per provided planogram.



2 Shelf Molding can be adjusted by sliding left or right.



SHELF CONNECTOR KITS

★ACCESSORY★

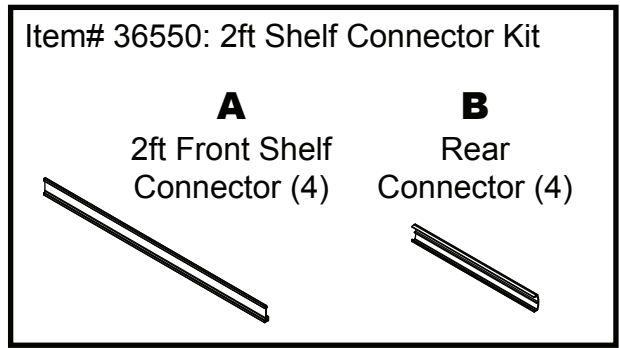
15B

IF SET DOES NOT REQUIRE *SHELF CONNECTOR KITS*, THEN GO TO PAGE 15B (BELOW), *PUSHER INSTALLATION & ADJUSTMENTS*.

Contents:

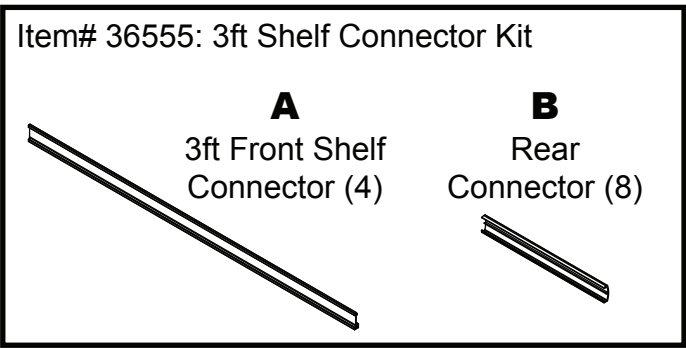
Item# 36550: 2ft Shelf Connector Kit

<b>A</b>	<b>B</b>
2ft Front Shelf Connector (4)	Rear Connector (4)

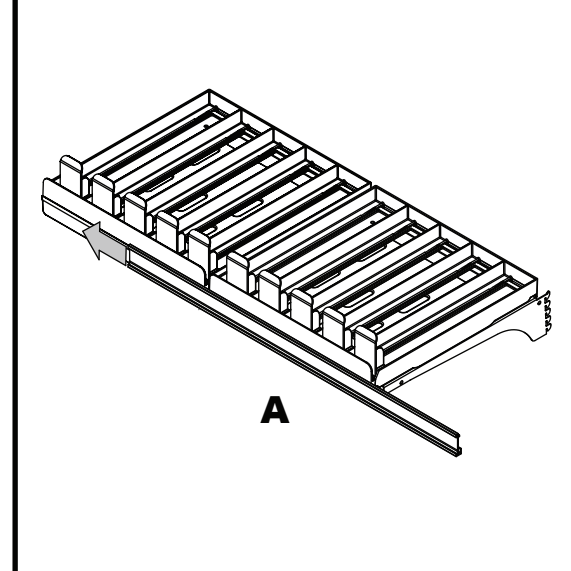


Item# 36555: 3ft Shelf Connector Kit

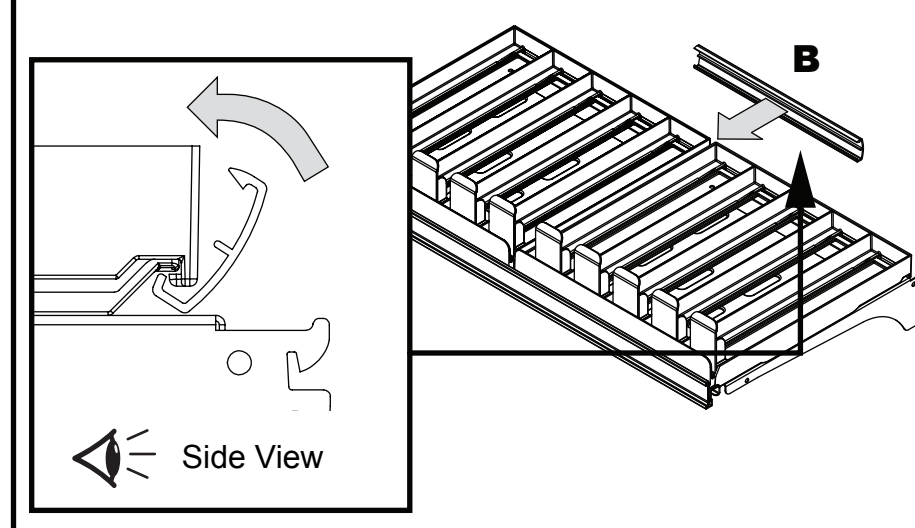
<b>A</b>	<b>B</b>
3ft Front Shelf Connector (4)	Rear Connector (8)



1 Slide Shelf Connector (A) onto adjacent trays as shown.



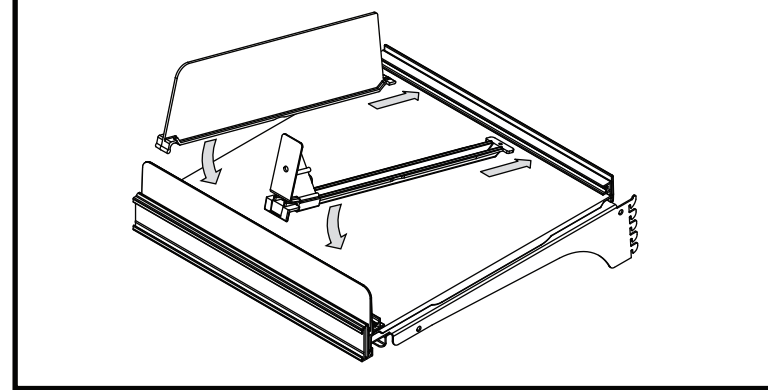
2 Snap Rear Connector (B) onto back of molding to secure. Connector is to be applied at seam of trays to secure together.



PUSHER INSTALLATION & ADJUSTMENTS:

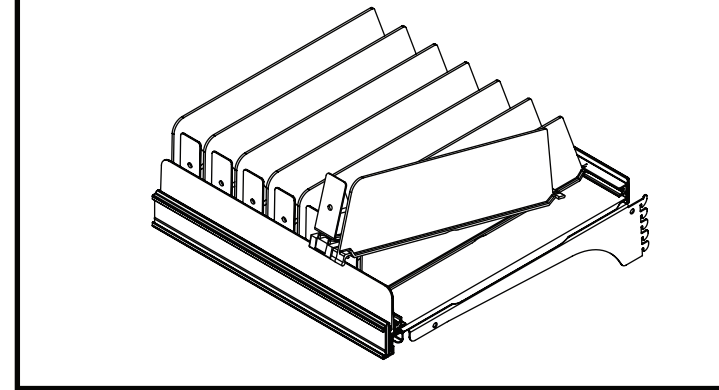
**TO INSERT:**

- Place back of divider or pusher into rear channel.
- Push front of divider or pusher into front channel.



**TO REMOVE:**

- Pull up on front of pusher or divider.
- Pull forward, out of rear channel.





# PLANOGRAM CUSTOMIZATIONS

AS REQUIRED, IF PROVIDED BY TOBACCO MANUFACTURING COMPANIES.

NOTE: SEE SPECIFIC PLANOGRAM(S) LOCATED IN DECOR KIT(S).

NOTE: SOME SIGN SPECIFIC INSTRUCTION(S) LOCATED WITHIN SIGN PACKAGING.

1. ATTACH ALL CHANNELS AND FLIP SIGNS TO FIXTURE. (SEE INSTRUCTIONS IN DECOR KIT(S))

2. WIRE & ROUTE ALL CORDS APPROPRIATELY.

3. INSTALL ALL ADVERTISING CARDS / TRANSPARENCIES.

4. INSTALL ALL PRICERS.

5. TAG PUSHERS WITH PRODUCT SPECIFIC LABELS (IF REQUIRED).

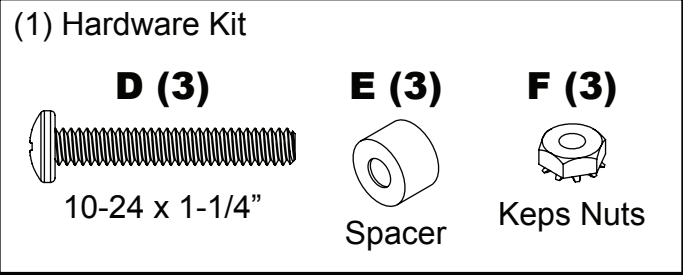
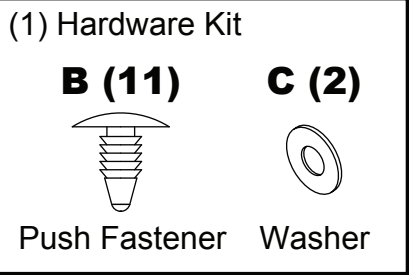
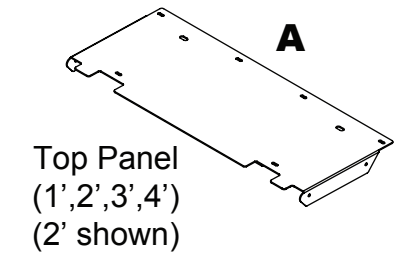


TOP PANEL KIT

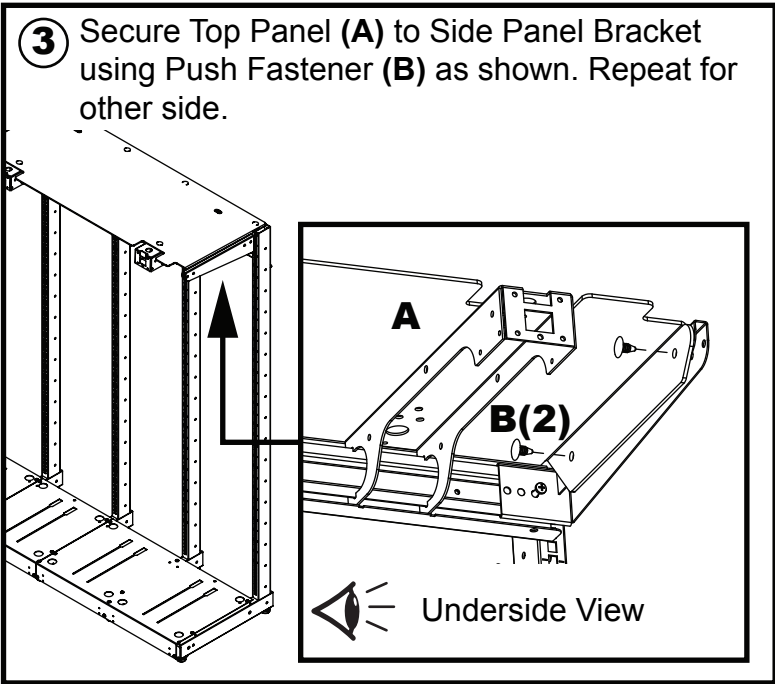
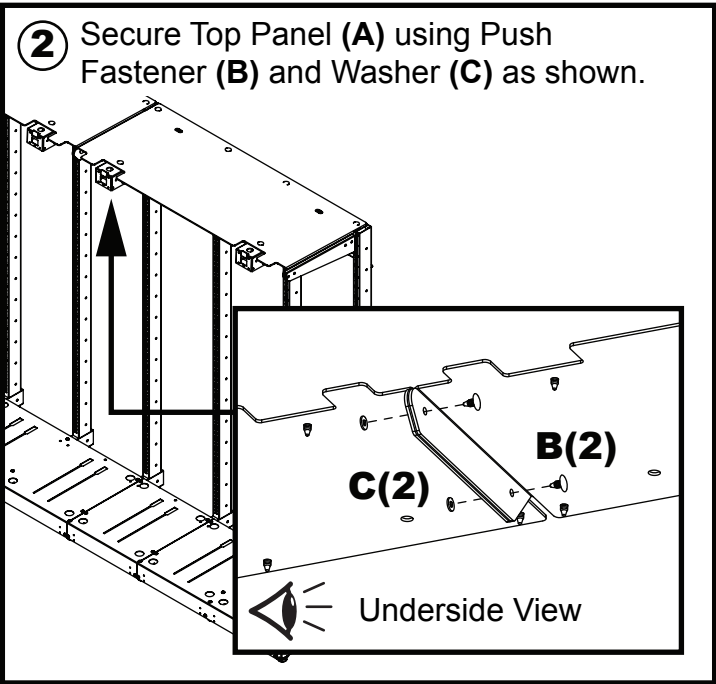
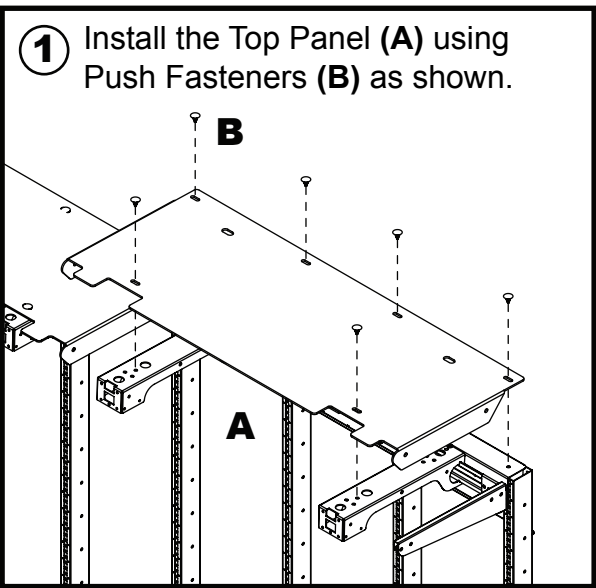
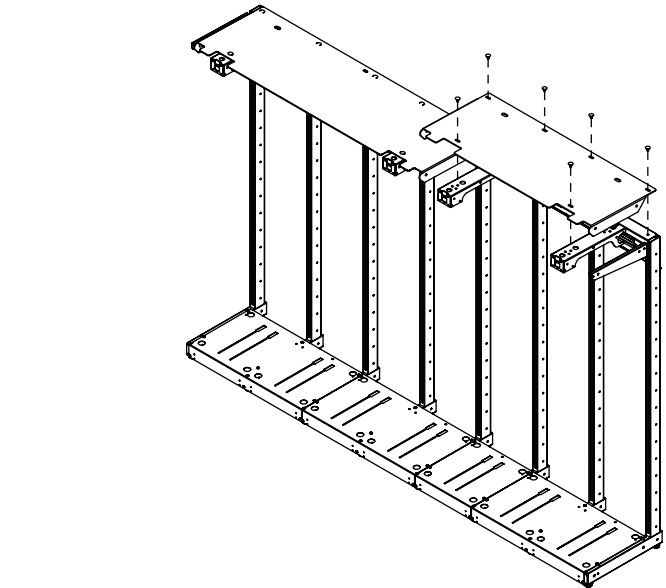
★ACCESSORY★

2FT TOP PANEL KIT : ITEM# 30252  
3FT TOP PANEL KIT : ITEM# 30253  
4FT TOP PANEL KIT : ITEM# 30254

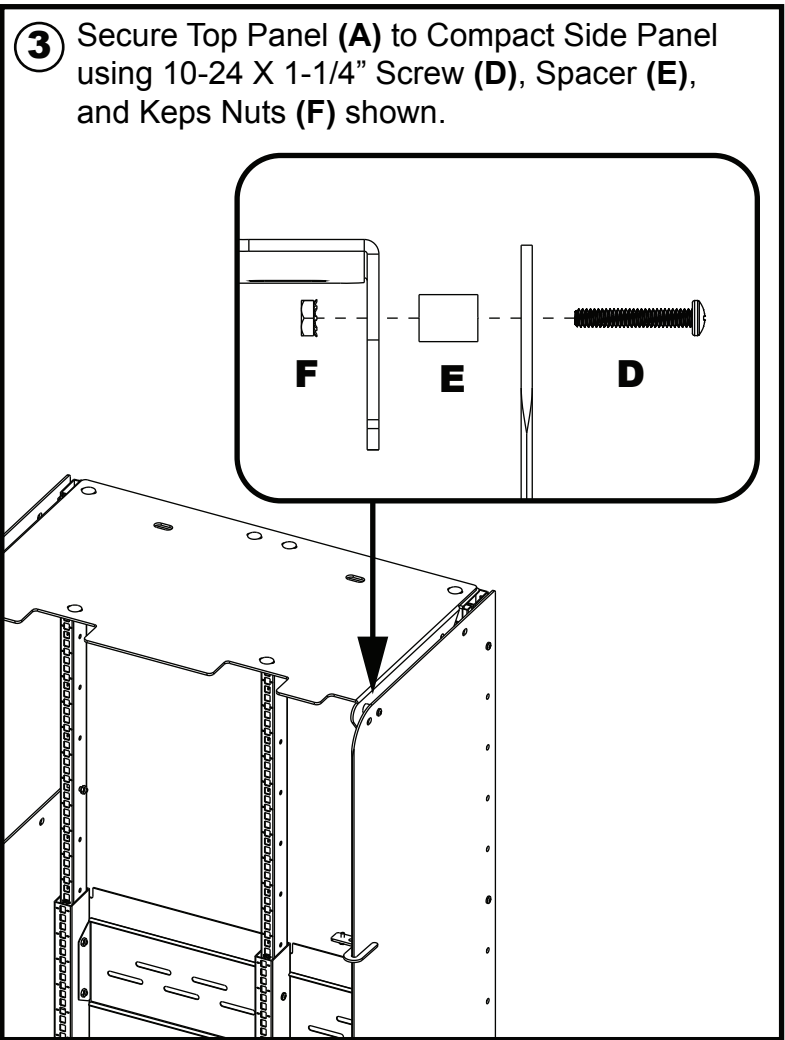
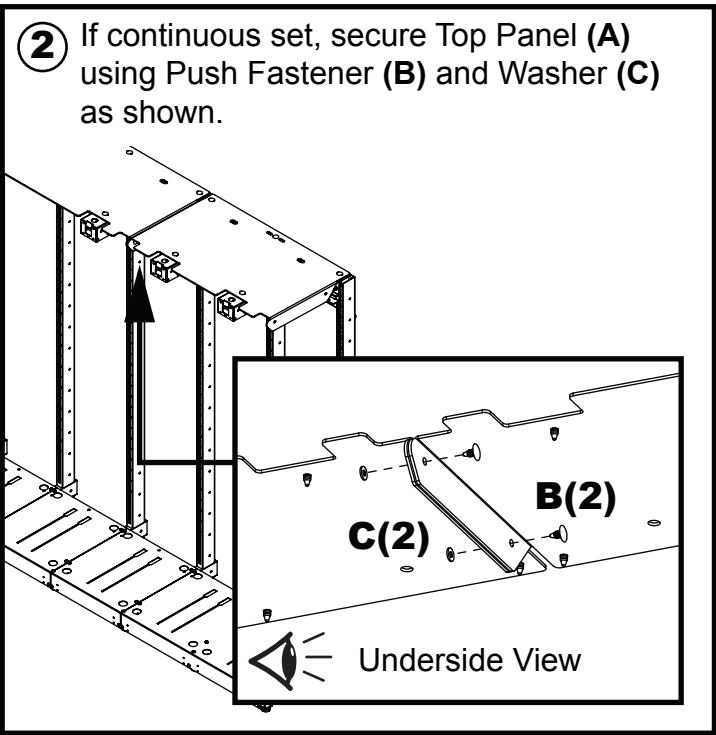
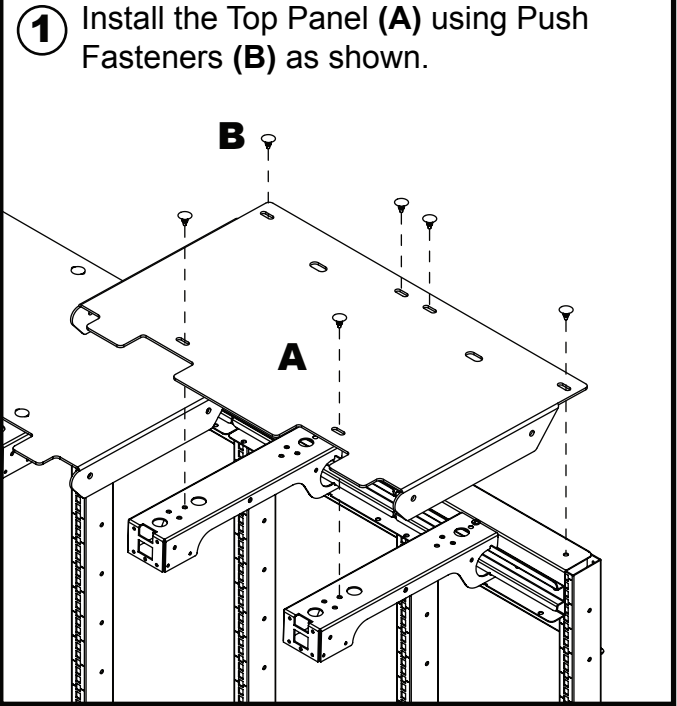
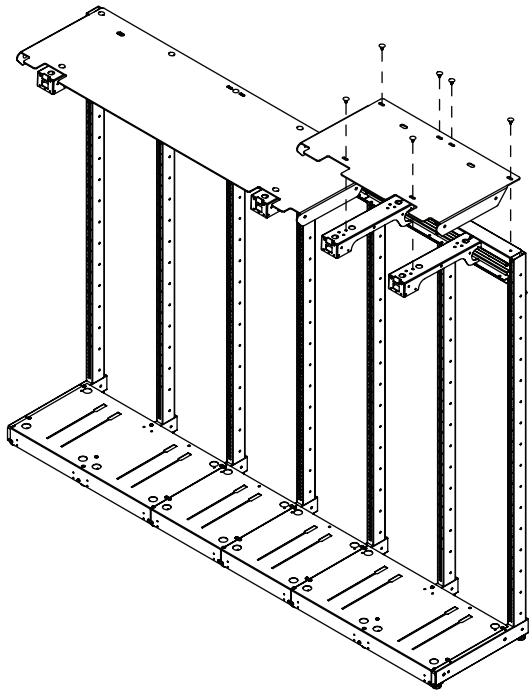
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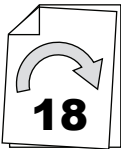
**NOTE:** For Compact Displays, refer to page 17b.



Compact Display Installation



BLOCKOUT DOOR KIT

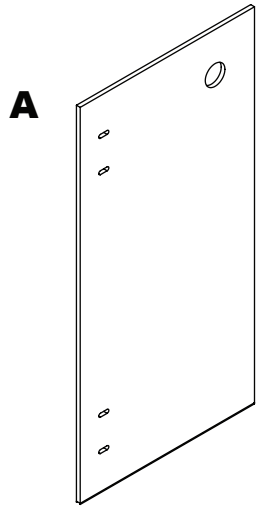


IF SET DOES NOT REQUIRE *BLOCKOUT DOOR KIT*, THEN GO TO PAGE 19, *INVENTORY COUNTING STICK*.

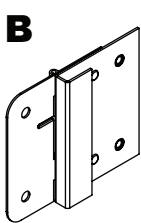
★ACCESSORY★

1FT BLOCKOUT DOOR : ITEM# 30228  
2FT BLOCKOUT DOOR : ITEM# 30229

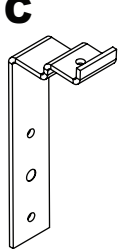
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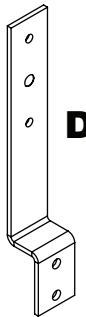
Blockout Panel (1)



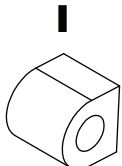
J-Channel Hinge (2)



Top Bracket (1)



Bottom Bracket (1)



Bumpers (1)

(1) Hardware Kit



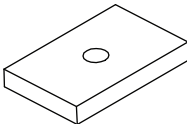
#10-24 x 1/2" Truss Head Screw (5)



Keps Nut (4)



#10-24 x 1/2" Pan Head Screw (2)

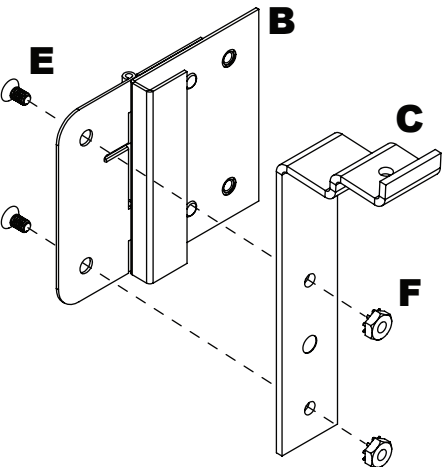


Nut Plate (1)

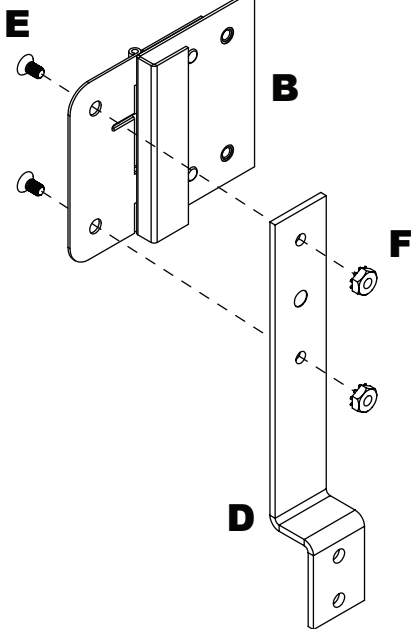


#8-32 x 1/2" Truss Head Screw (5)

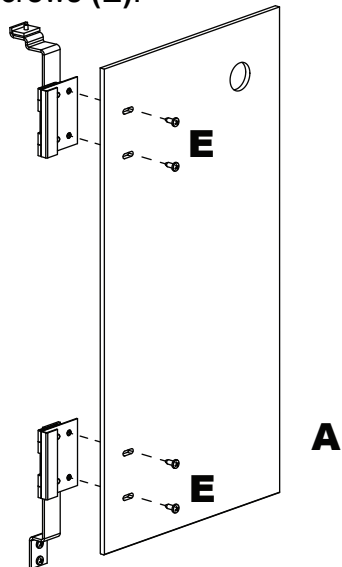
① Secure Top Bracket (C) onto J-Channel Hinge (B) using (2) #8-32 x 1/2" Truss-head Screws (J) and (2) Keps Nuts (F) as shown.



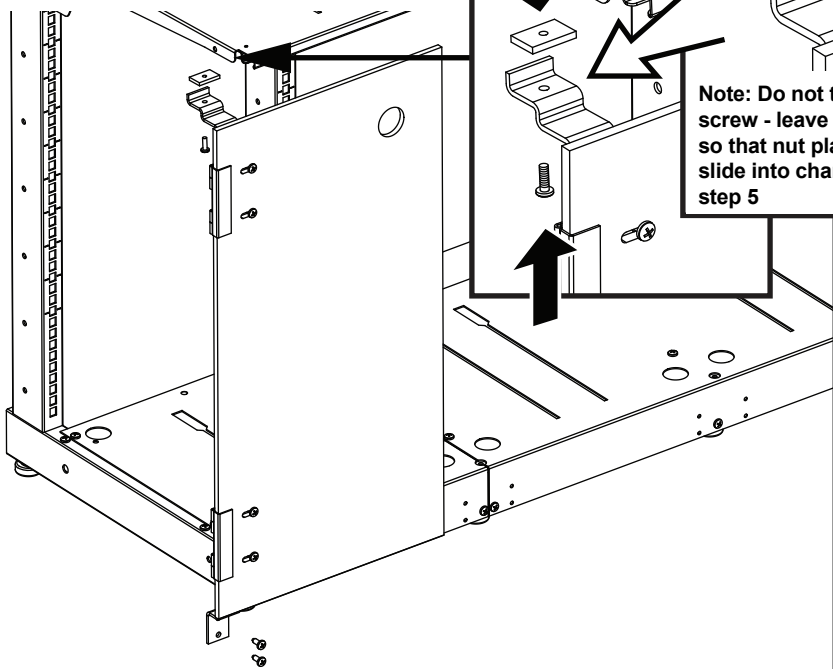
② Secure Bottom Bracket (D) onto J-Channel Hinge (B) using (2) #8-32 x 1/2" Truss-head Screws (J) and (2) Keps Nuts (F).



③ Install Top Bracket Assembly and Bottom Bracket Assembly onto Blockout Panel (A) using (4) #10-24 x 1/2" Truss Head Screws (E).

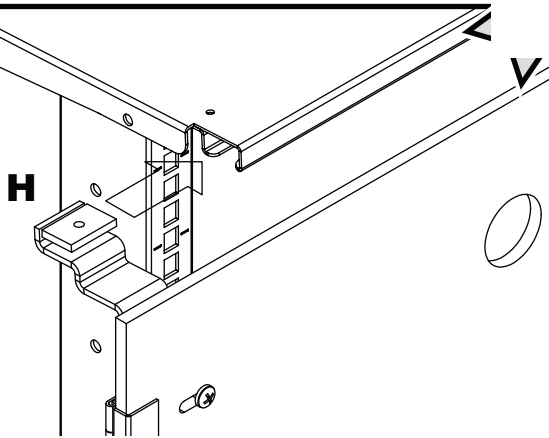


④ Thread #8-32 x 1/2" Truss Head Screw (J) into Panel Bracket (C) and Nut Plate (H). Do not tighten.

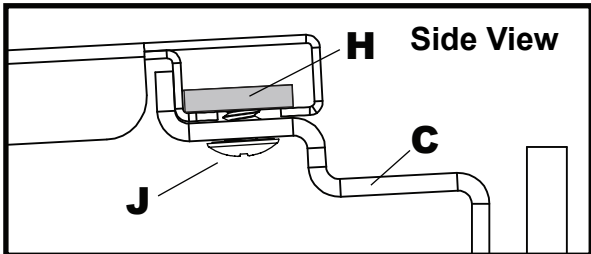


Assembled View

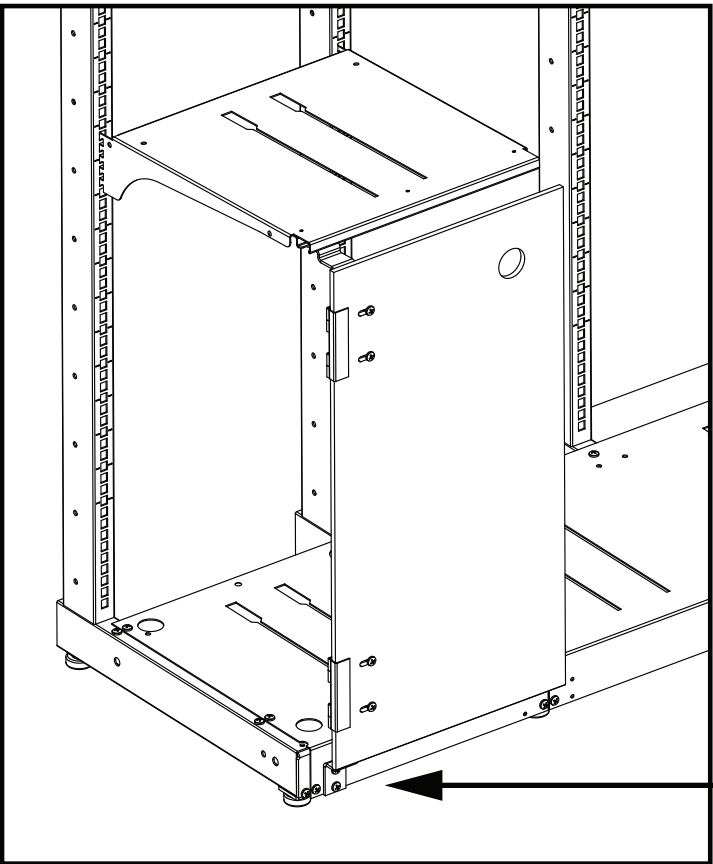
Note: Do not tighten screw - leave loose so that nut plate will slide into channel in step 5



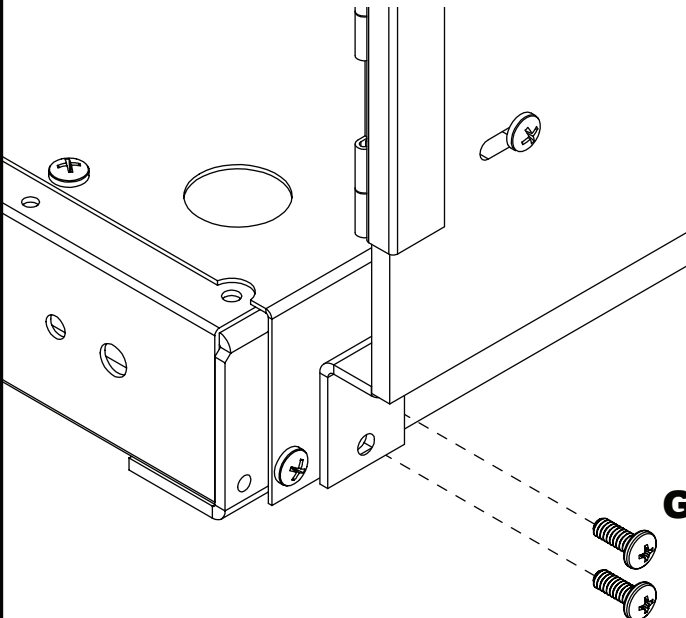
⑤ Slide Nut Plate (H) into shelf channel then tighten screw (J) in position.

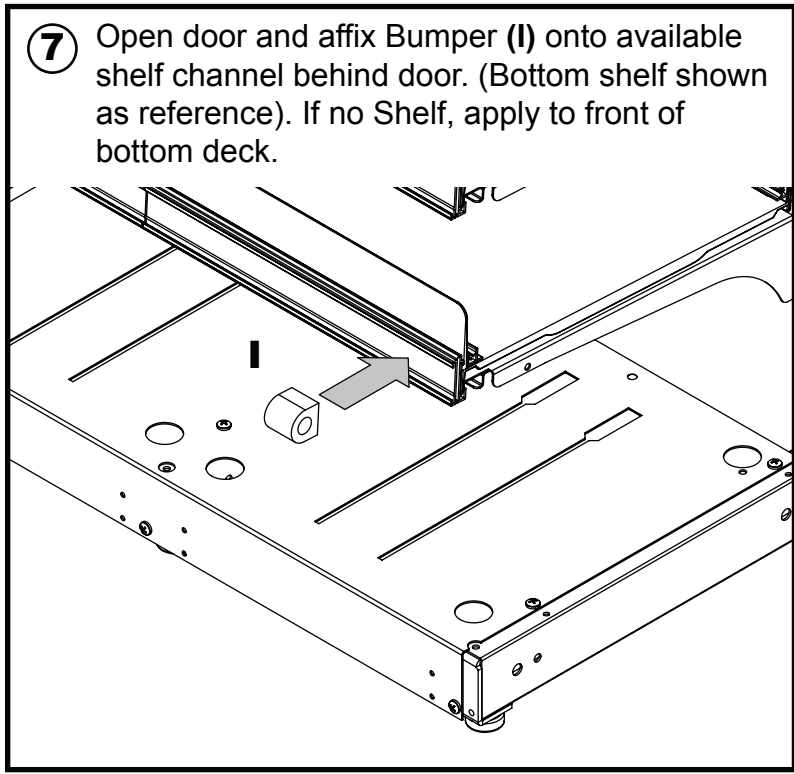
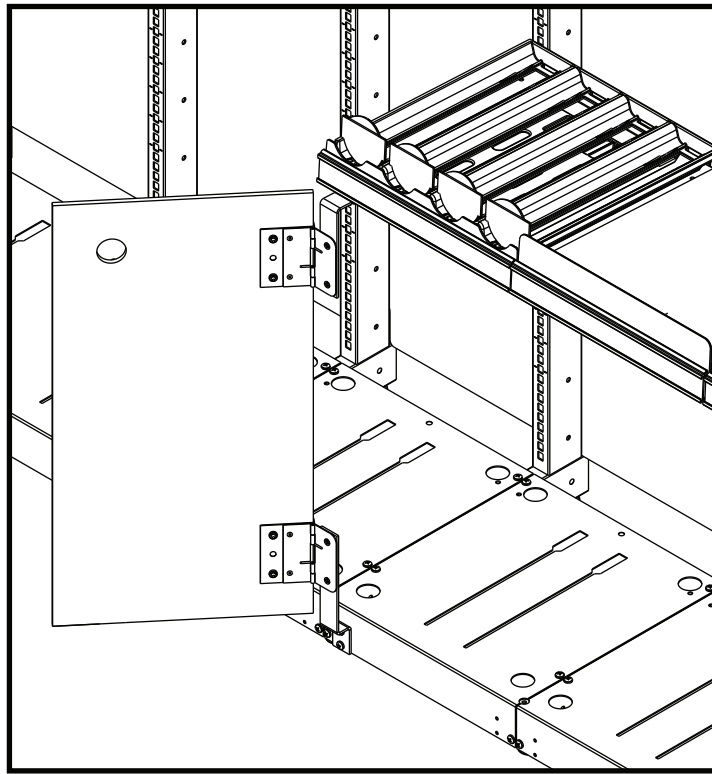


Note: Installation shows left hand door. Repeat process for right hand by reversing the hinges on the panel (B)



⑥ Secure Panel Bracket (C) onto Frame using (2) #10-24 x 1/2" Pan Head Screws (G) as shown.

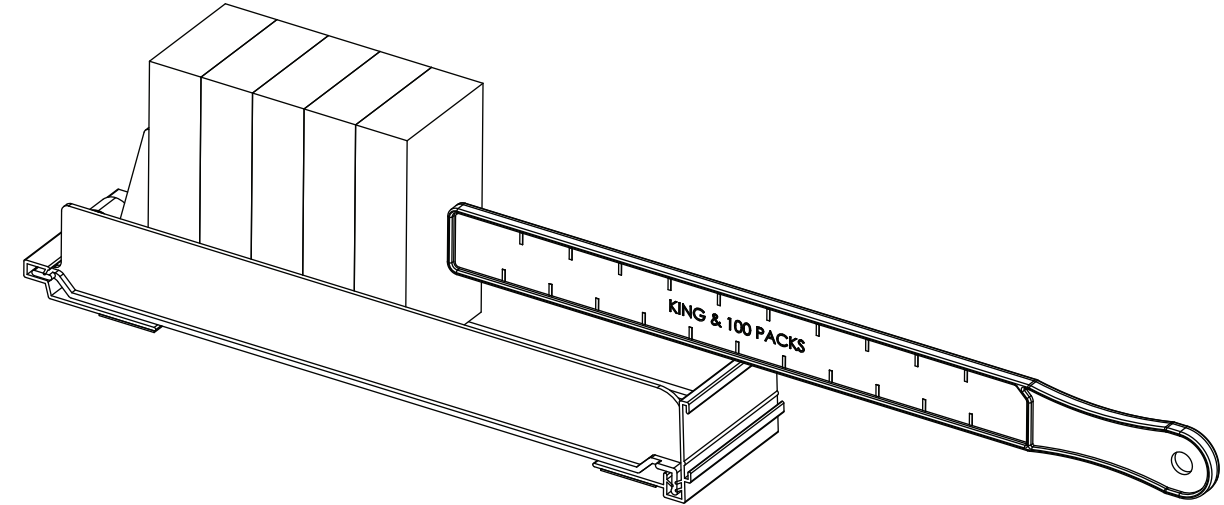




**7** Open door and affix Bumper (I) onto available shelf channel behind door. (Bottom shelf shown as reference). If no Shelf, apply to front of bottom deck.

## INVENTORY COUNTING STICKS (PACKED WITH POWER MANAGEMENT KIT)

**1** Inventory Counting Stick can be used on pusher shelves to aid in the counting of cigarette packs.



**2** Use Inventory Counter to push packs back until they stop, then locate the number on the counter that aligns to front of channel.

