



# IMPAGT Beauty

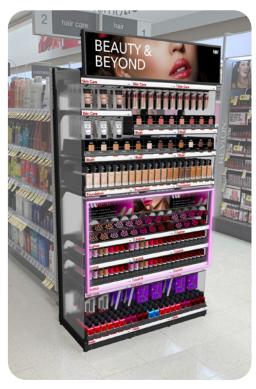
The Highly Flexible, Modular Retail System Customized To Fit Your Needs And Make Updates Easy!

## **IMPACT!** for Flexible **In-store Placement Options**



Wall systems from 1' to infinity...



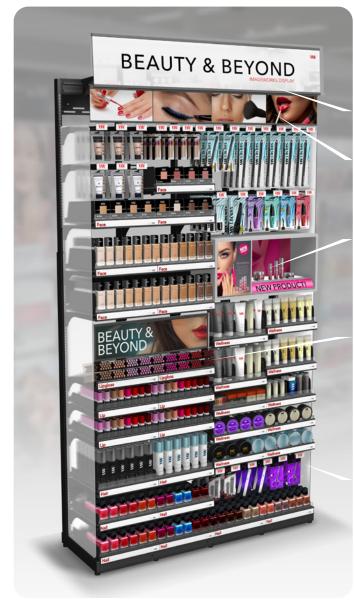






**BEAUTY** 

### Stay True to your Brand identity



Non-lit header

Illuminated header with down-lighting

Printed graphic area

Peg hook graphic channels

Non-lit promo area

Illuminated promo area with backlit graphic

Rectangular Lip Pen cubbies

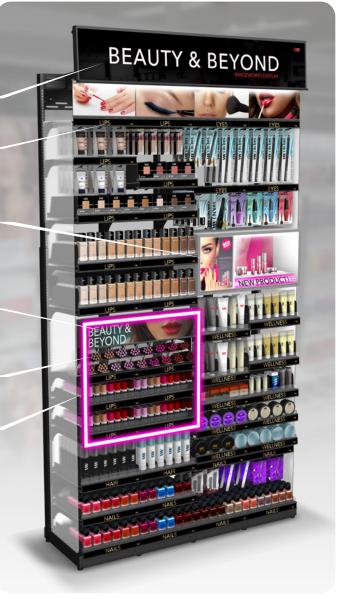
Updatable graphic area

Tubular frame caddies for lip pens

> Full color spectrum frame

Frosted side panels

Mass or Masstige? You Choose



Masstige

Mass

## Light it up! With Our High Intensity LED Systems



Full color spectrum illuminated programmable high-light frame





Down-lighting for shelves



Illuminated Promo Box with product down-lighting

## IMPACT!

### Innovative Design

New patented framing system features one foot shelving adjustable in 1/2" vertical increments. High Profile can adjust vertically in 3" increments. Seamless flow of shelving and signage without gap or alignment issues.

#### Customize To Your Needs

You'll find a wide variety of pushers, trays, locking storage drawers, security doors and other popular merchandising accessories allowing you to customize to your needs. Headers and shelves include bottom channels for attachment of signage.

### Resets Made Easy

Minimize the amount of work with reconfigurations. Designed to assemble and secure the frame once and not with every reset. Reset only your products and not your display.

### Retrofit Existing Fixtures

Install our uprights onto existing gondola fixtures providing 1ft. shelf planogram flexibility.

