

IMPACT![®]

Industry Leading Backbar Tobacco Display



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- ✓ **Ultimate Versatility** – One Foot Shelving; 1/2" Adjustability
- ✓ **Innovative Frame System** – Vertical Adjustability; 3" Increments
- ✓ **Resets Made Simple** – Reconfigure Product & Signage only – Not the Frame
- ✓ **Continuous Category Presentation** – Perfect Alignment of Product & Signage
- ✓ **Display More Product** – No Gaps or Spaces Between Sections





As category trends shift and new products come and go, the tobacco back bar must keep up.

IMPACT! takes this into account with features designed to challenge the test of time.

This patented framework features ultimate versatility with **1 foot shelving** adjustable in **1/2 inch vertical** increments.

AND
1/2 INCH
ADJUSTABILITY

1/2"

1 FOOT
SHELVING

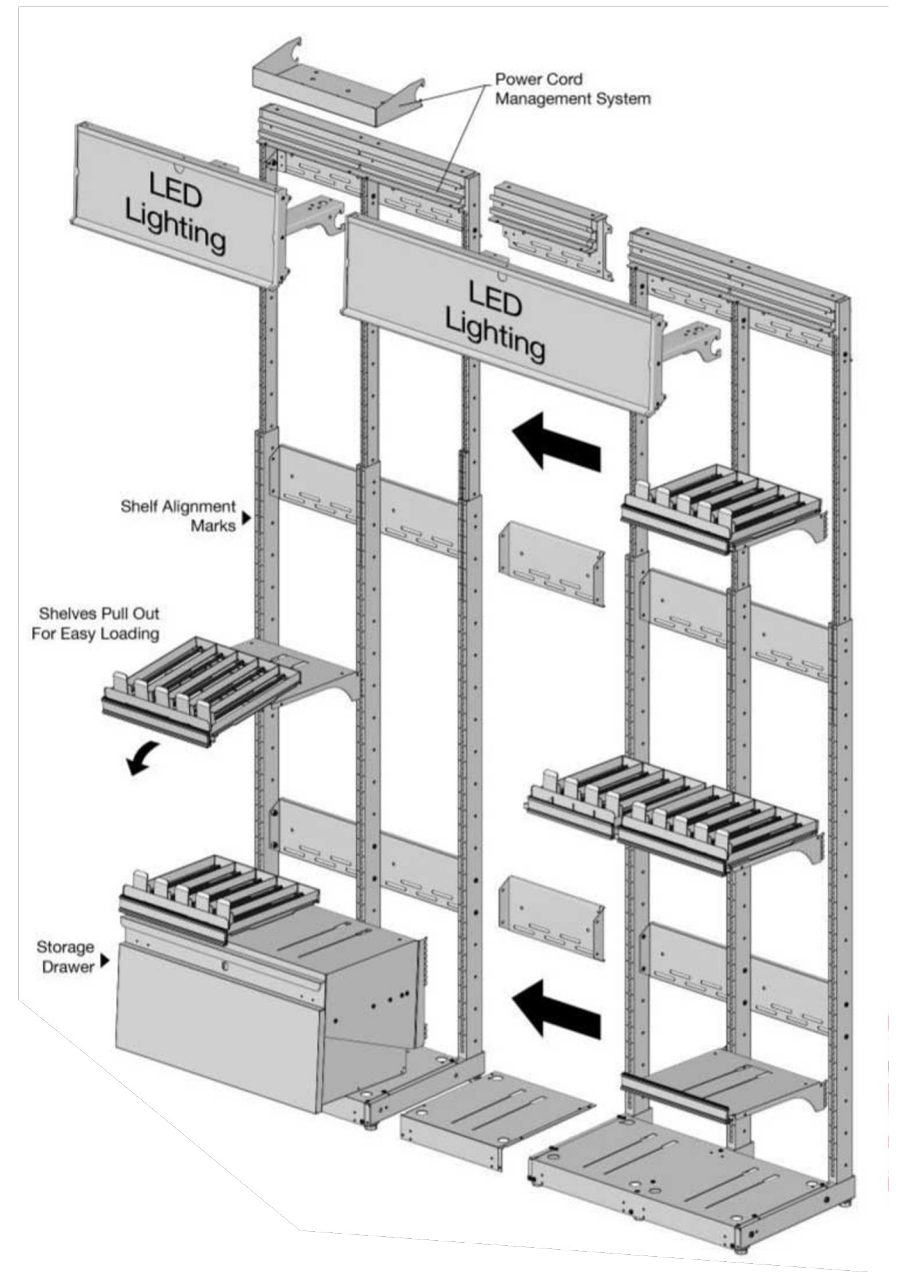


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Additional Features:

- ✓ **Adjustable Header Signage** features vertical adjustability, flip-Up Capability, and dedicated downlight to highlight product.
(Plus – IMPACT! LED signs are 25% Brighter than other headers.)
- ✓ **Custom Product Pushers** are available for each specific product category: Cigarette, OTP, ITP, etc.
- ✓ **Thoughtful Cord Management** allows retailers to tuck away unsightly cords and keep them organized and easy to access.

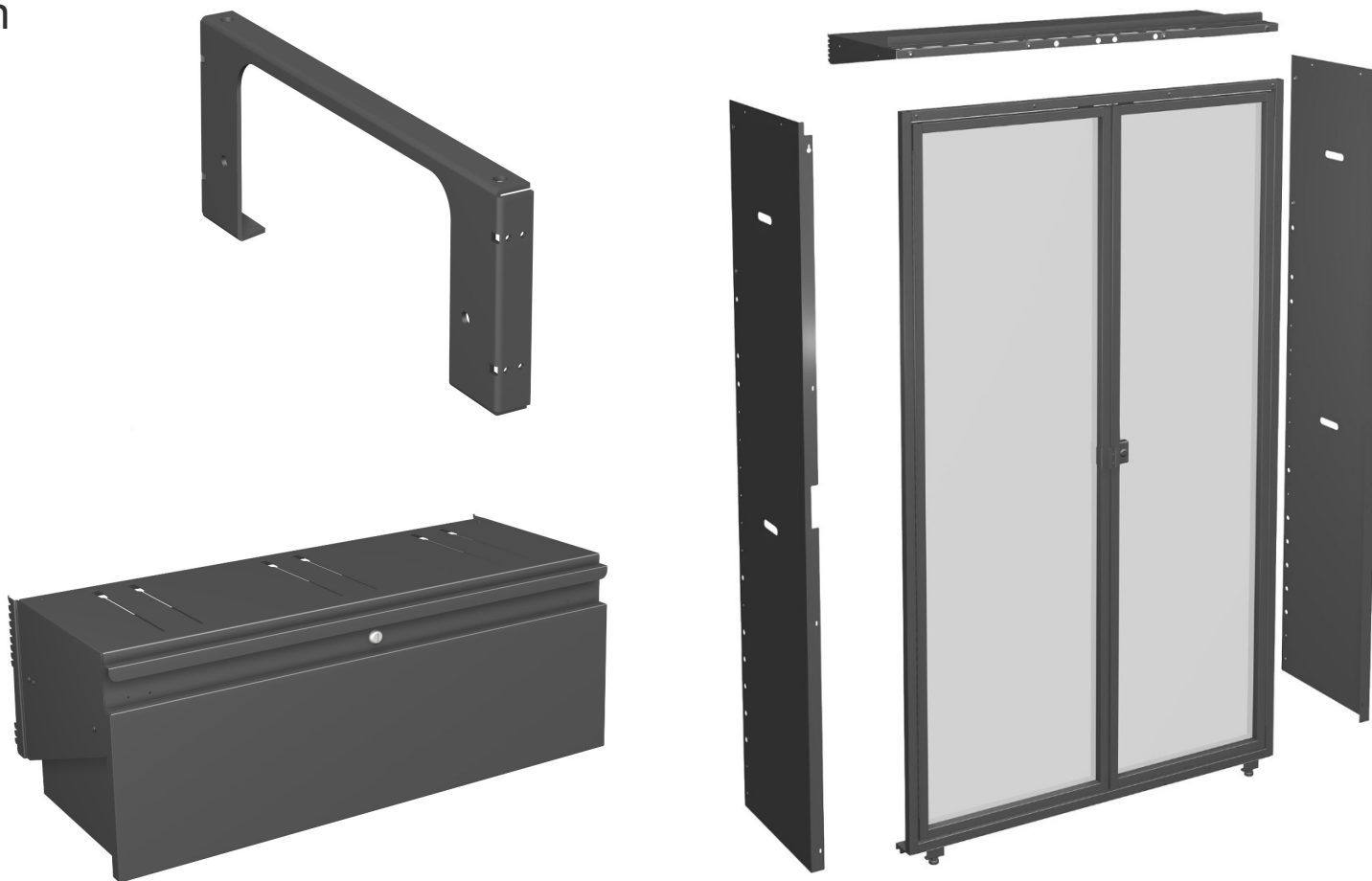


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Advanced Customization Options mean you can enhance your tobacco display with:

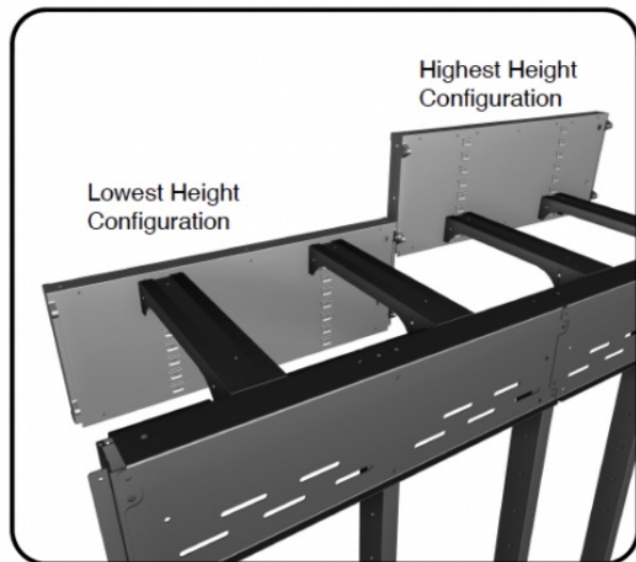
- ✓ Locking storage drawers
- ✓ Security doors
- ✓ Back panels
- ✓ Side panels
- ✓ Display toppers
- ✓ Metal risers
- ✓ Kickplates
- ✓ and more.



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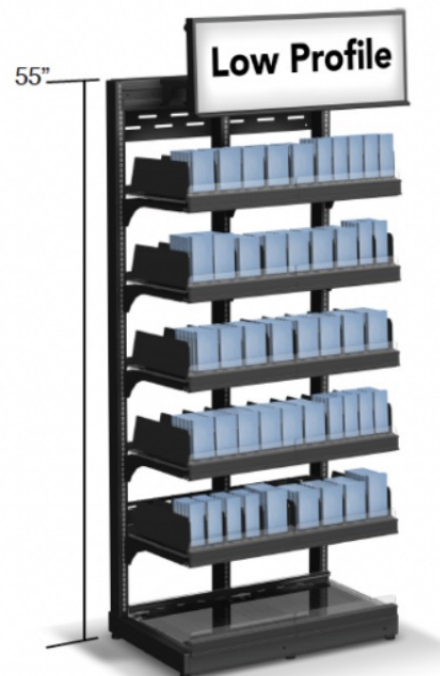
FRAME PROFILE OPTIONS



*Header attaches to frame
with 6" variability.*

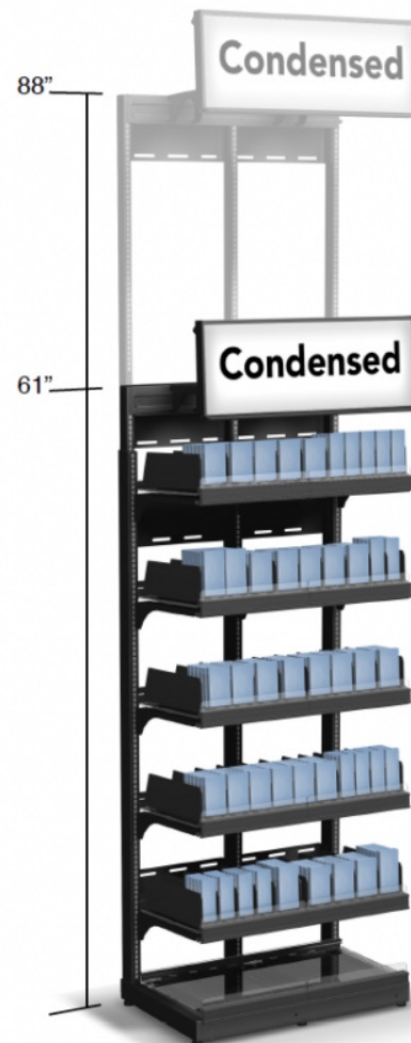


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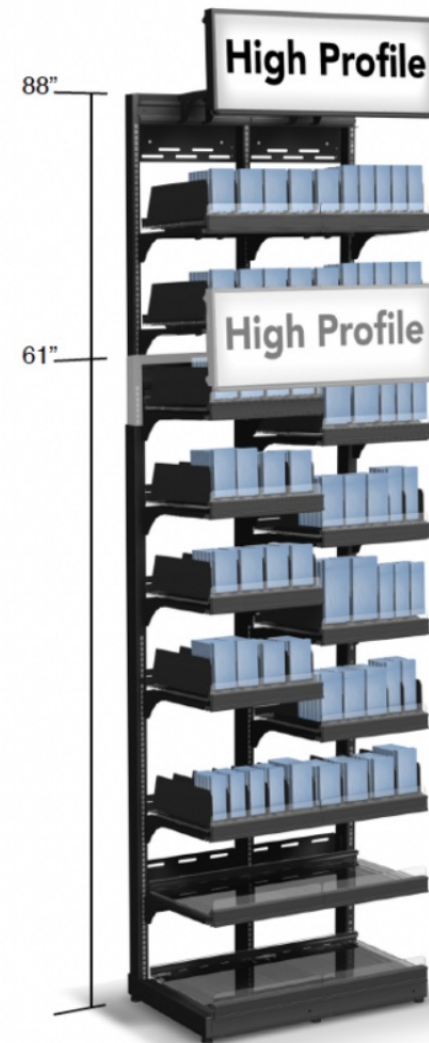
Low Profile

- Frame Height 55"
- Nonadjustable frame
- Header attaches to top of frame with 6" variability.
- Adjustable header shown in highest position at 61.5"
- Display can be placed on counter or floor.



Condensed

- Frame Height range 61" – 88"
- Telescopic adjustability every 3"
- Header attaches to top of frame with 6" variability.
- Adjustable header shown in highest position at 67.5"
- Floor Display



High Profile

- Frame Height range 61" – 88"
- Telescopic adjustability every 3"
- Header attaches to top of frame with 6" variability.
- Adjustable header shown in highest position at 94.5"
- Floor Display

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Featured Accessories



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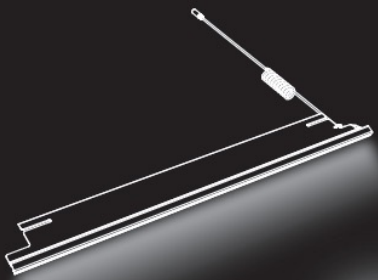
IMPACT! **SHELF CORRAL**

- ✓ Available in 2' Wide Sections
- ✓ Simple Installation; NO Hardware
- ✓ Attaches to IMPACT! Shelving
- ✓ Optional Divider Kit available

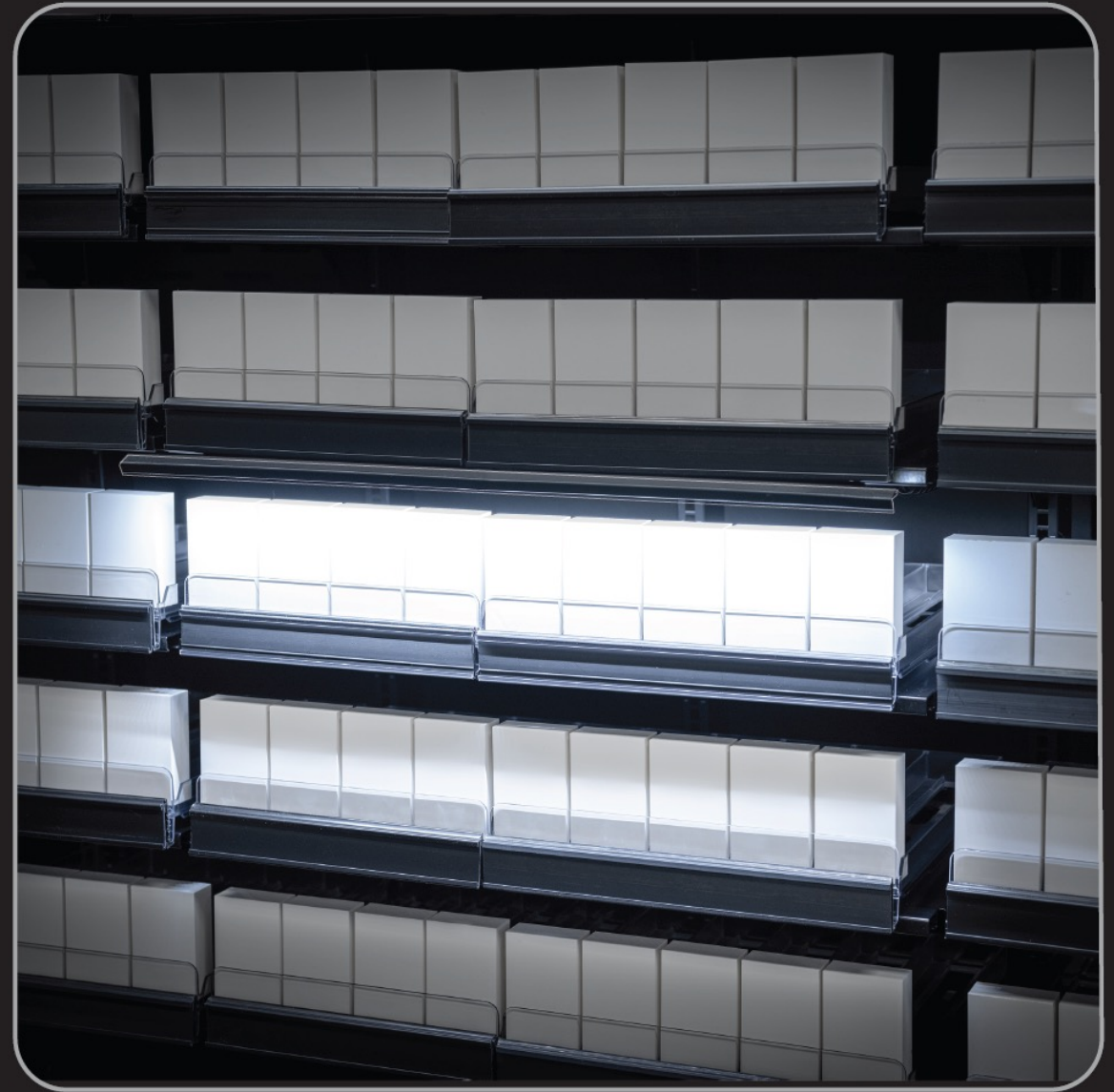


Introducing: ImageWorks Universal Downlight

- Easy installation with magnetic power cord management.
- Power 48 linear feet with a single power supply.
- Provides optimum brightness to highlight product.
- Seamlessly mounts to IMPACT! & Classic systems.
- Compatible with most tobacco fixtures.



Make your product
standout!



Learn More About

IMPACT!®


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