

XULTA™

Impact

**Industry Leading Backbar Tobacco Display**



IMAGWORKS  
DISPLAY

- ✓ **Ultimate Versatility** – One Foot Shelving; 1/2" Adjustability
- ✓ **Innovative Frame System** – Vertical Adjustability; 3" Increments
- ✓ **Resets Made Simple** – Reconfigure Product & Signage only – Not the Frame
- ✓ **Continuous Category Presentation** – Perfect Alignment of Product & Signage
- ✓ **Display More Product** – No Gaps or Spaces Between Sections





As category trends shift and new products come and go, the tobacco back bar must keep up.

**Xulta Impact** takes this into account with features designed to challenge the test of time.

This patented framework features ultimate versatility with **1 foot shelving** adjustable in **1/2 inch vertical** increments.

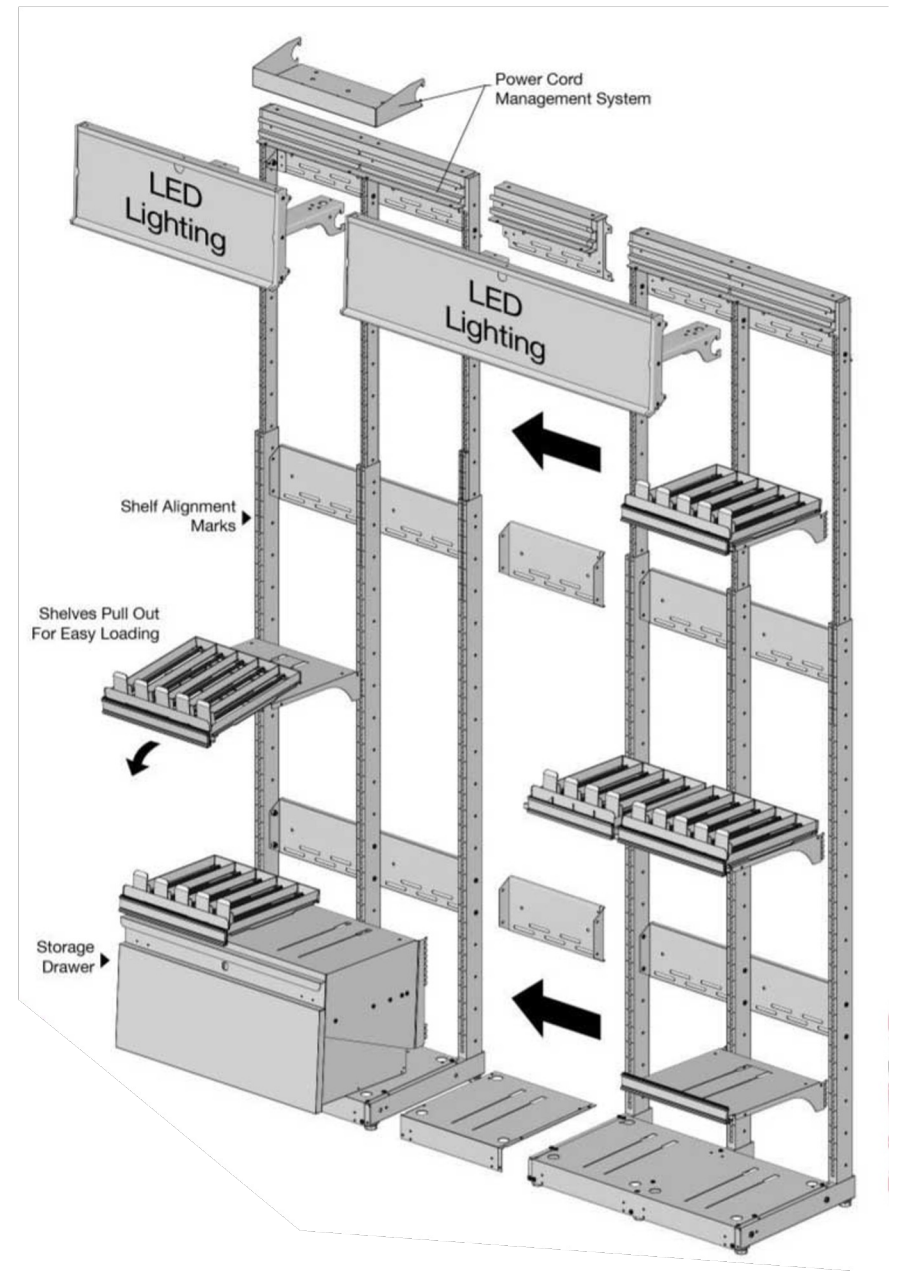
AND  
**1/2 INCH**  
ADJUSTABILITY

1/2"

1 FOOT  
**SHELVING**

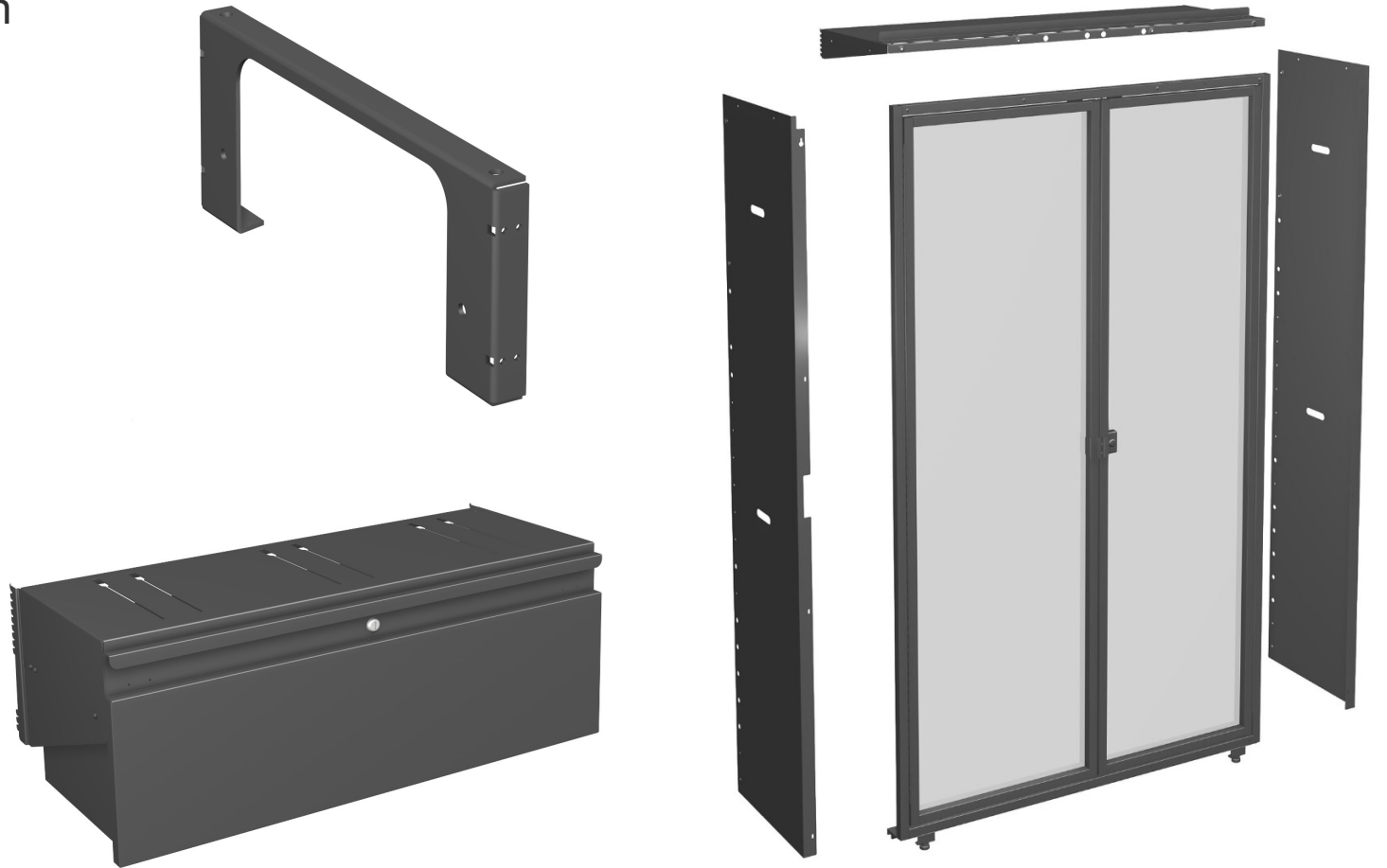
## Additional Features:

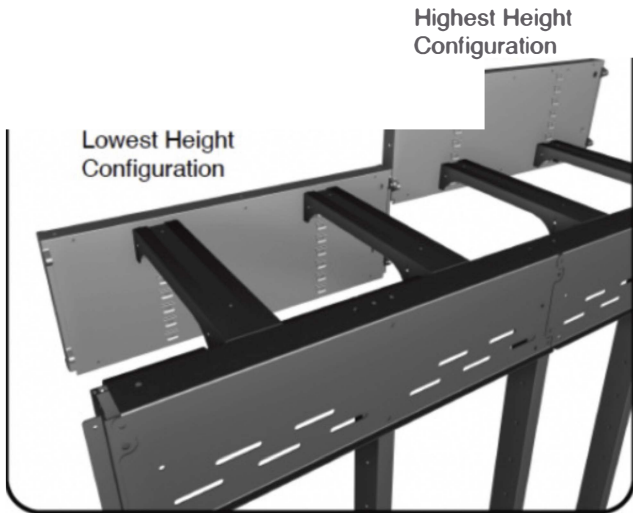
- ✓ **Adjustable Header Signage** features vertical adjustability, flip-Up Capability, and dedicated downlight to highlight product.  
*(Plus – IMPACT! LED signs are 25% Brighter than other headers.)*
- ✓ **Custom Product Pushers** are available for each specific product category: Cigarette, OTP, ITP, etc.
- ✓ **Thoughtful Cord Management** allows retailers to tuck away unsightly cords and keep them organized and easy to access.



**Advanced Customization Options** mean you can enhance your tobacco display with:

- ✓ Locking storage drawers
- ✓ Security doors
- ✓ Back panels
- ✓ Side panels
- ✓ Display toppers
- ✓ Metal risers
- ✓ Kickplates
- ✓ and more.



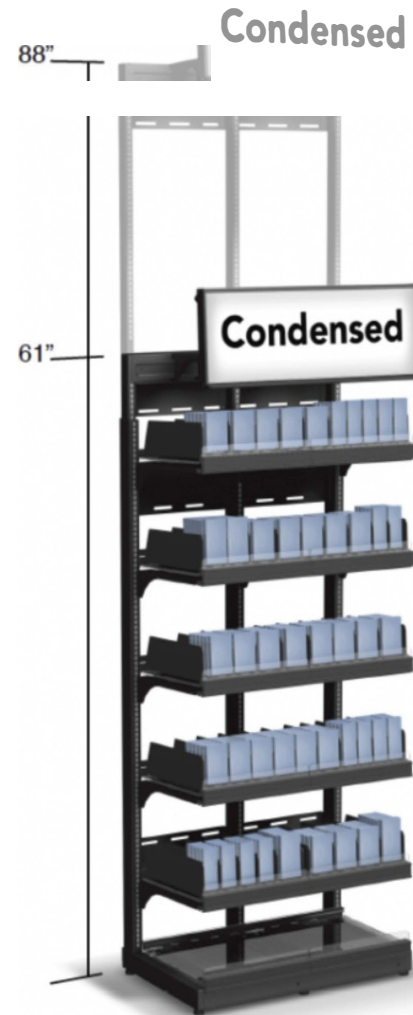


*Header attaches to frame with 6" variability.*



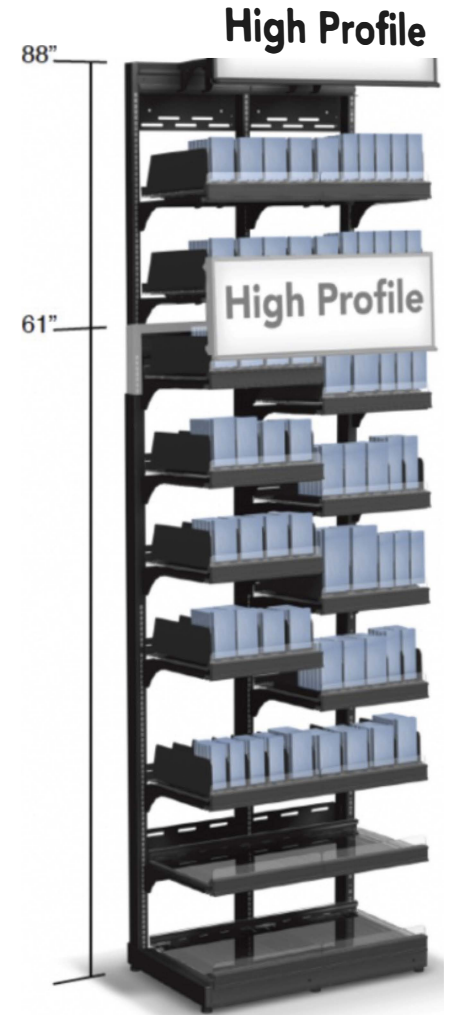
**Low Profile**

- Frame Height 55"
- Nonadjustable frame
- Header attaches to top of frame with 6" variability.
- Adjustable header shown in highest position at 61.5"
- Display can be placed on counter or floor.



**Condensed**

- Frame Height range 61" – 88"
- Telescopic adjustability every 3"
- Header attaches to top of frame with 6" variability.
- Adjustable header shown in highest position at 67.5"
- Floor Display



**High Profile**

- Frame Height range 61" – 88"
- Telescopic adjustability every 3"
- Header attaches to top of frame with 6" variability.
- Adjustable header shown in highest position at 94.5"
- Floor Display



# Featured Accessories

# SHELF CORRAL

- ✓ Available in 2' Wide Sections
- ✓ Simple Installation; NO Hardware
- ✓ Attaches to IMPACT! Shelving
- ✓ Optional Divider Kit available

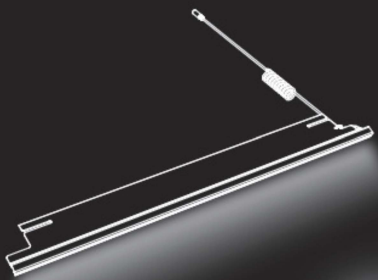




Introducing:

# ImageWorks Universal Downlight

- Easy installation with magnetic power cord management.
- Power 48 linear feet with a single power supply.
- Provides optimum brightness to highlight product.
- Seamlessly mounts to IMPACT! & Classic systems.
- Compatible with most tobacco fixtures.



Make your product  
**standout!**



**Learn More About**



[www.imageworksdisplay.com](http://www.imageworksdisplay.com)

**336.750.0089**

 **IMAGEWORKS**  
DISPLAY